

# JESWANI & RATHORE

## CHARTERED ACCOUNTANTS

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### INDEPENDENT AUDITOR'S REPORT

To The Members of Cello Household Products Private Limited  
Report on the Audit of Financial Statements

#### Opinion

We have audited the accompanying Financial Statements of **CELLO HOUSEHOLD PRODUCTS PRIVATE LIMITED** ("the Company"), which comprises of Balance Sheet as at March 31, 2024, the Statement of Profit and Loss, including the statement of Other Comprehensive Income, the Cash Flow Statement and the Statement of Changes in Equity for the year then ended, and notes to the Financial Statements, including a summary of material accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Financial Statements give the information required by the Companies Act, 2013, as amended ("the Act") in the manner so required and give a true and fair view in conformity with the Indian accounting Standards prescribed under section 133 of the act, ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2024, its profit including other comprehensive income, its cash flows and changes in equity for the year ended on that date.

#### Basis for Opinion

We conducted our audit of the Financial Statements in accordance with the Standards on Auditing (SAs), as specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the 'Auditor's Responsibilities for the Audit of the Financial Statements' section of our report. We are independent of the Company in accordance with the 'Code of Ethics' issued by the Institute of Chartered Accountants (ICAI) of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Financial Statements.

#### Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Financial Statements for the year ended March 31, 2024. These matters were addressed in the context of our audit of the Financial Statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters for each matter.

There are no key audit matters identified in our audit.



### **Information Other than the Financial Statements and Auditor's report thereon**

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the Financial Statements and our auditor's report thereon.

Our opinion on the Financial Statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### **Responsibilities of Management and Those charged with Governance for the Financial Statements**

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Act with respect to the preparation of these Financial Statements that give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including the Indian Accounting Standards (Ind AS) specified under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Financial Statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors is also responsible for overseeing the Company's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:



- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls with reference to financial statements in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the Financial Statements that individually or in aggregate makes it probable that the economic decisions of a reasonably knowledgeable user of the Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in

- (i) planning the scope of our audit work and in evaluating the results of our work and
- (ii) to evaluate the effect of any identified misstatement in the Financial Statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Financial Statements for the financial year ended March 31, 2024 and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances,





we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

### Report on Other Legal and Regulatory Requirements



1. As required by the Companies (Auditor's Report) Order, 2020 ("the Order"), issued by the Central Government of India in terms of sub-section (11) of Section 143 of the Act, we give in the **Annexure "A"** a statement on the matters specified in paragraphs 3 and 4 of the Order.
2. As required by Section 143(3) of the Act, we report that:
  - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
  - c) The Balance Sheet, the Statement of Profit & Loss including the Statement of Other Comprehensive Income, the Cash Flow Statement and Statement of Changes in Equity dealt with by this Report are in agreement with the books of account.
  - d) In our opinion, the aforesaid Financial Statements comply with the Ind As specified under Section 133 of the Act.
  - e) On the basis of the written representation received from the directors as on March 31, 2024 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2024 from being appointed as a director in terms of Section 164(2) of the Act;
  - f) With respect to the adequacy of the internal financial controls with reference to Financial Statements and the operating effectiveness of such controls, refer to our separate Report in **Annexure "B"** to this report.
  - g) In our opinion and according to the information and explanations given to us, the limit prescribed by section 197 for maximum permissible managerial remuneration is not applicable to a private limited company.
  - h) With respect to the matters to be included in the Auditor's Report in accordance with the Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
    - (i) The Company did not have any pending litigations on its financial position in its Financial Statements
    - (ii) The Company did not have any long-term contracts including derivative contracts, which could result in any material foreseeable losses.
    - (iii) There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company during the year ended March 31, 2024.
    - (iv) (a) The management has represented that, to the best of its knowledge and belief, no funds have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company to or in any other persons or entities, including foreign entities ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, whether, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries;



- b) The management has represented that, to the best of its knowledge and belief, no funds have been received by the Company from any persons or entities, including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the Company shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries; and
- (c) Based on the audit procedures that were considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub-clause (iv)(a) and (iv) (b) contain any material misstatement.
- (v) The company has not declared or paid any dividend during the year in contravention of the provisions of section 123 of the Companies Act, 2013.
- (vi) Based on our examination, which included test checks, the Company has used accounting softwares for maintaining its books of account for the financial year ended March 31, 2024 which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the softwares. Further, during the course of our audit we did not come across any instance of the audit trail feature being tampered with.

As proviso to Rule 3(1) of the Companies (Accounts) Rules, 2014 is applicable from April 1, 2023, reporting under Rule 11(g) of the Companies (Audit and Auditors) Rules, 2014 on preservation of audit trail as per the statutory requirements for record retention is not applicable for the financial year ended March 31, 2024.

For Jeswani & Rathore  
Chartered Accountants  
(FRN: 104202W)  
Khubilal G Rathore  
(Partner)



M.No: 012807  
UDIN: 24012807BKHGBA1756  
Place: Mumbai  
Date: May 21, 2024

# JESWANI & RATHORE CHARTERED ACCOUNTANTS

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**Annexure "A" to the Independent Auditor's Report of even date on the Financial Statements of Cello Household Products Private Limited**

(Referred to in paragraph 1 under 'Report on Other Legal and Regulatory Requirements' of our report of even date)

**(i) In respect of the Company's Property, Plant and Equipment and Intangible Assets:**

(a) The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment.

(b) The Company has maintained proper records showing full particulars of Intangible Assets.

(c) The Company has a phased program for physical verification of the Property, plant and equipment for all locations. In our opinion, the frequency of verification is reasonable considering the size of the Company and nature of its assets. Physical verification of the assets has been carried out during the year pursuant to the program in that respect and no material discrepancies were noticed on such verification.

(d) On the basis of our examination of the records of the Company, the Company does not own any immovable property.

(e) The Company has not revalued its Property, Plant and Equipment and Intangible assets during the year.

(f) There are no proceedings initiated or pending against the Company for holding any benami property under the Prohibition of Benami Property Transactions Act, 1988 (as amended in 2016) and rules made thereunder.

**(ii) In respect of its inventories:**

(a) The inventory has been physically verified by the management during the year. In our opinion, the frequency of such verification is reasonable and procedures and coverage as followed by management were appropriate. No discrepancies were noticed on verification between the physical stocks and the book records that were more than 10% in the aggregate of each class of inventory.

(b) The Company has not been sanctioned working capital limits in excess of five crore rupees, in aggregate, at any points of time during the year, from banks or financial institutions on the basis of security of current assets. Accordingly, reporting under clause 3 (ii)(b) of the Order is not applicable to the Company.

(iii) The Company has not made any investments in, provided guarantee or security or granted any loans and advances in the nature of loans, secured or unsecured, to companies, firms, limited liability partnerships or any other parties during the year. Accordingly, reporting under clause 3(iii) of the Order is not applicable to the Company.





- (iv) According to the information and explanations given to us and on the basis of our examination of the records, the Company has not given any loans, or provided any guarantee or security as specified under section 185 and 186 of the Companies Act, 2013. hence reporting under clause 3(iv) of the Order is not applicable to the Company.
- (v) The Company has neither accepted any deposits from the public nor accepted any amounts which are deemed to be deposits within the meaning of sections 73 to 76 of the Companies Act and the rules made thereunder, to the extent applicable. Accordingly, the requirement to report on clause 3(v) of the Order is not applicable to the Company.
- (vi) To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of Company's products/ services. Thus reporting under clause 3 (vi) of the order is not applicable to Company.
- (vii) (a) The Company is regular in depositing undisputed statutory dues including goods and services tax, provident fund, employees' state insurance, income-tax, sales tax, service tax, duty of customs, duty of excise, value added tax, cess and other statutory dues applicable to it with appropriate authorities. There were no undisputed amounts payable in respect of Goods and Service tax, Provident Fund, Employees' State Insurance, Income Tax, Sales Tax, Service Tax, duty of Custom, duty of Excise, Value Added Tax, Cess and other material statutory dues in arrears as at March 31, 2024 for a period of more than six months from the date they became payable.
- (b) There are no dues in respect of Goods and Services Tax, provident fund, employees' state insurance, income-tax, sales-tax, service tax, duty of customs, duty of excise, value added tax, cess and any other statutory dues that have not been deposited with the appropriate authorities on account of any dispute.
- (viii) The Company has not surrendered or disclosed any transaction, previously unrecorded in the books of account, in the tax assessments under the Income Tax Act, 1961 as income during the year. Accordingly, the requirement to report on clause 3(viii) of the Order is not applicable to the Company.
- (ix) (a) The Company has not defaulted in repayment of loan or other borrowings or in the payment of interest thereon to any banks and related parties during the year.
- (b) The Company has not been declared a willful defaulter by any bank or financial institution or government or government authority.
- (c) The Company has utilised the money obtained by way of term loan during the year for the purposes for which they were obtained.
- (d) On an overall of examination of the financial statement of the Company, we report that no funds raised on short term basis have been used for long term purpose by the Company
- (e) The Company has not taken loan from any entity or any person on account of or to meet the obligation of its subsidiaries, joint ventures as defined under Companies Act, 2013. Accordingly, reporting under clause 3(ix)(e) of the Order is not applicable to the Company.



- (f) The Company has not raised any funds during the year on the pledge of securities held in its subsidiaries, joint ventures or associates Companies. Accordingly, reporting under clause 3(ix)(f) of the Order is not applicable to the Company.
- (x) (a) The Company has not raised any moneys by way of initial public offer or further public offer (including debt instruments). Hence, the requirement to report on clause 3(x)(a) of the Order is not applicable to the Company.
- (b) The Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year. Accordingly, reporting under clause 3(x)(b) of the Order is not applicable to the Company.
- (xi) (a) Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and according to the information and explanations given by the management, no fraud by the Company or no material fraud on the Company has been noticed or reported during the year.
- (b) During the year, no report under sub-section (12) of section 143 of the Companies Act, 2013 has been filed by cost auditor/ secretarial auditor or by us in Form ADT – 4 as prescribed under Rule 13 of Companies (Audit and Auditors) Rules, 2014 with the Central Government.
- (c) Based on our audit procedure performed and according to the information and explanations given to us, no whistle blower complaints were received by the Company during the year and hence reporting under clause 3(xi)(c) of the Order is not applicable to the Company.
- (xii) The Company is not a Nidhi Company as per the provisions of the Companies Act, 2013. Therefore, the requirement to report on clause 3(xii) of the Order is not applicable to the Company.
- (xiii) Transactions with the related parties are in compliance with Sections 177 and 188 of the Act, where applicable and the details of such transactions have been disclosed in the Note 36 of financial statements as required by the applicable accounting standards.
- (xiv) (a) In our opinion, the Company has an adequate internal audit system commensurate with the size and nature of its business
- (b) we have considered the internal audit reports of the Company for the period under audit issued till date in determining the nature, timing and extent of our audit procedures.
- (xv) The Company has not entered into any non-cash transaction with its directors or persons connected with its directors and hence requirement to report on clause 3(xv) of the Order is not applicable to the Company.
- (xvi) (a) The provisions of section 45-IA of the Reserve Bank of India Act, 1934 (2 of 1934) are not applicable to the Company. Accordingly, the requirement to report on clause 3(xvi)(a) of the Order is not applicable to the Company.
- (b) The Company has not conducted any Non-Banking Financial or Housing Finance activities without obtaining a valid Certificate of Registration (CoR) from the Reserve Bank of India as per the Reserve Bank of India Act, 1934.
- (c) The Company is not a Core Investment Company as defined in the regulations made by Reserve Bank of India. Accordingly, the requirement to report on Clause 3(xvii)(c) of the Order is not applicable to the Company.





- (d) There is no core investment company within the Group (as defined in the Core Investment Companies (Reserve Bank) Directions, 2016) and accordingly requirement to report on Clause 3(xvii)(d) of the Order is not applicable to the Company.
- (xvii) The Company has not incurred cash losses during the financial year covered by our audit and the immediately preceding financial year.
- (xviii) There has been no resignation of statutory auditor during the year and accordingly requirement to report on Clause 3(xviii) of the Order is not applicable to the Company.
- (xix) On the basis of the financial ratios disclosed in Note 39 to the financial statements, ageing and expected dates of realization of financial assets and payment of financial liabilities, other information accompanying the financial statements, our knowledge of the Board of Directors and management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date. We, however, state that this is not an assurance as to the future viability of the Company. We further state that our reporting is based on the facts up to the date of the audit report and we neither give any guarantee nor any assurance that all liabilities falling due within a period of one year from the balance sheet date, will get discharged by the Company as and when they fall due.
- (xx) (a) In respect of other than ongoing projects, there are no unspent amounts that are required to be transferred to a fund specified in Schedule VII of the Companies Act (the Act), in compliance with second proviso to sub section 5 of section 135 of the Act
- (b) There are no unspent amounts in respect of ongoing projects that are required to be transferred to a special account in compliance of provision of sub section (6) of section 135 of Companies Act .Hence reporting under clause 3(xx)(a) and 3(xx) (b) of the Order is not applicable to the company.

**For Jeswani & Rathore**  
**Chartered Accountants**  
**(FRN: 104202W)**



**Khubilal G. Rathore**  
**(Partner)**

**M.No: 012807**

**UDIN: 24012807BKHGBA1756**

**Place: Mumbai**

**Date: May 21,2024**

# JESWANI & RATHORE

## CHARTERED ACCOUNTANTS

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**Annexure B to the Independent Auditor's Report of even date on the Financial Statements of Cello Household Products Private Limited**

(Referred to in paragraph 2 (f) under 'Report on Other Legal and Regulatory Requirements' of our report of even date)

**Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")**

We have audited the internal financial controls with reference to Financial Statements of **Cello Household Products Private Limited** ("the Company") as of March 31, 2024, in conjunction with our audit of the Financial Statements of the Company for the year ended on that date.

**Management's Responsibility for Internal Financial Controls**

The Company's management is responsible for establishing and maintaining internal financial controls with reference to Financial statements based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India ("ICAI"). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the Company's internal financial controls with reference to these Financial Statements based on our audit. We have conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by ICAI and the Standards on Auditing, as specified under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls with reference to Financial Statements. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls with reference to these financial statements was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls with reference to these financial statements and their operating effectiveness. Our audit of internal financial controls with reference to financial statements included obtaining an understanding of internal financial controls with reference to these financial statements, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based



on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls with reference to these financial statements

#### **Meaning of Internal Financial Controls with reference to these Financial Statements**

A company's internal financial controls with reference to financial statements is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial controls with reference to financial statements includes those policies and procedures that:

1. pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
2. provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company and;
3. provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

#### **Inherent Limitations of Internal Financial Controls with reference to these Financial Statements**

Because of the inherent limitations of internal financial controls with reference to financial statements, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls with reference to Financial Statements to future periods are subject to the risk that the internal financial control with reference to Financial statements may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

#### **Opinion**

In our opinion, the Company has, in all material respects, adequate internal financial controls with reference to financial statements and such internal financial controls with reference to financial statements were operating effectively as at March 31, 2024, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note issued by the ICAI.

**For Jeswani & Rathore**  
**Chartered Accountants**  
**(FRN: 104202W)**



**Khubilal G. Rathore**  
**(Partner)**

**M.No: 012807**

**UDIN: 24012807BKHGBA1756**

**Place: Mumbai**

**Date: May 21,2024**





Particulars	Note no.	As at March 31, 2024	As at March 31, 2023
<b>ASSETS</b>			
<b>1) Non-Current Assets</b>			
a) Property, Plant and Equipment	4	3,975.81	3,716.86
b) Intangible Assets	5	3.16	5.35
c) Financial assets			
i) Loans	6	1.94	1.56
ii) Other Financial Assets	7	77.50	77.14
d) Deferred tax Assets (net)	8	-	9.61
e) Income tax Assets (net)	9	83.10	17.04
f) Other Non-Current Assets	10	103.48	43.13
<b>Total Non-Current Assets</b>		<b>4,244.99</b>	<b>3,870.69</b>
<b>2) Current Assets</b>			
a) Inventories	11	10,461.60	8,279.49
b) Financial assets			
i) Trade receivables	12	14,318.11	9,190.17
ii) Cash and cash equivalents	13	291.95	965.37
iii) Loans	6	6.26	8.31
iv) Other financial assets	7	3.30	4.06
c) Other current assets	10	376.21	498.50
<b>Total Current Assets</b>		<b>25,457.43</b>	<b>18,945.90</b>
<b>Total Assets</b>		<b>29,702.42</b>	<b>22,816.59</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
a) Equity share capital	14	93.00	93.00
b) Other equity	15	17,984.30	11,111.81
<b>Total Equity</b>		<b>18,077.30</b>	<b>11,204.81</b>
<b>Liabilities</b>			
<b>1) Non-Current Liabilities</b>			
a) Financial liabilities			
i) Other financial liabilities	19	0.03	0.03
b) Provisions	16	28.22	16.36
c) Deferred tax liabilities (net)	8	19.75	-
<b>Total Non-Current Liabilities</b>		<b>48.00</b>	<b>16.39</b>
<b>2) Current Liabilities</b>			
a) Financial liabilities			
i) Borrowings	17	9,414.85	9,414.85
ii) Trade payables	18		
(a) Total outstanding dues of Micro and Small enterprises		1,027.15	1,040.77
(b) Total outstanding dues of creditors other than Micro and Small enterprises		783.87	749.44
iii) Other financial liabilities	19	27.76	-
b) Current tax liabilities (net)	20	-	-
c) Other current liabilities	21	323.49	390.33
<b>Total Current Liabilities</b>		<b>11,577.12</b>	<b>11,595.39</b>
<b>Total Equity and Liabilities</b>		<b>29,702.42</b>	<b>22,816.59</b>
The accompanying material accounting policies and notes form an integral part of the financial statements.	1-44		

In terms of our report attached of even date


For Jeswani & Rathore  
Chartered Accountants  
(FRN- 104202W)



Khubilal G. Rathore  
Partner (M. No.: 012807)

Mumbai - May 21, 2024

For and on behalf of Board of Directors of  
Cello Household Products Private Limited



Pradeep G. Rathod  
Director  
(DIN 00027527)

Pankaj G. Rathod  
Director  
(DIN 00027572)

Mumbai - May 21, 2024

Cello Household Products Private Limited

CIN: U25209MH2021PTC355178

Statement of Profit and Loss for the year ended March 31, 2024

All amounts are ₹ in lakhs unless otherwise stated

Particulars		Note no.	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Income</b>				
I.	Revenue from operations	22	34,237.94	34,834.82
II.	Other income	23	6.05	10.05
III.	<b>Total income (I+II)</b>		<b>34,243.99</b>	<b>34,844.87</b>
<b>Expenses</b>				
IV.	(a) Cost of materials consumed	24	18,208.64	18,118.23
	(b) Purchases of stock-in-trade	25	1,475.13	1,061.29
	(c) Changes in inventories of Finished Goods, Semi Finished Goods and Stock-in-trade	26	(825.60)	406.40
	(d) Employee benefits expense	27	2,651.52	2,460.33
	(e) Finance costs	28	0.01	1.18
	(f) Depreciation and amortization expense	29	865.77	782.85
	(g) Other expenses	30	2,658.05	2,879.68
	<b>Total Expenses</b>		<b>25,033.52</b>	<b>25,709.96</b>
V.	<b>Profit before tax (III-IV)</b>		<b>9,210.47</b>	<b>9,134.91</b>
VI.	<b>Tax expense</b>	31		
	(a) Current tax		2,319.65	2,263.38
	(b) Deferred tax charge / (credit)		26.58	59.04
	<b>Total Tax Expense</b>		<b>2,346.23</b>	<b>2,322.42</b>
VII.	<b>Profit after tax (V-VI)</b>		<b>6,864.24</b>	<b>6,812.49</b>
VIII.	<b>Other Comprehensive Income</b>			
	Items that will not be reclassified subsequently to profit or loss:			
	i) Remeasurement of net defined benefit liability		11.03	(1.74)
	ii) Income tax relating to above		(2.78)	0.44
	<b>Other Comprehensive Income for the year (net of tax)</b>		<b>8.25</b>	<b>(1.30)</b>
	<b>Total Comprehensive Income for the year (VII+VIII)</b>		<b>6,872.49</b>	<b>6,811.19</b>
IX.	<b>Earning per share of face value of ₹ 10/- each</b>	32		
	Basic ( in ₹)		738.09	698.67
	Diluted ( in ₹)		738.09	698.67
	The accompanying material accounting policies and notes form an integral part of the financial statements.	1-44		

In terms of our report attached of even date

For Jeswani & Rathore  
Chartered Accountants  
(FRN- 104202W)



Khubilal G. Rathore  
Partner (M. No.: 012807)

Mumbai - May 21, 2024

For and on behalf of Board of Directors of  
Cello Household Products Private Limited



Pradeep G. Rathod  
Director  
(DIN 00027527)

Pankaj G. Rathod  
Director  
(DIN 00027572)

Mumbai - May 21, 2024

Cello Household Products Private Limited

CIN: U25209MH2021PTC355178

Statement of Cash flows for the period ended March 31, 2024

All amounts are ₹ in lakhs unless otherwise stated

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Cash flows from operating activities</b>		
Profit before tax	9,210.47	9,134.91
<b>Adjustments for:</b>		
Depreciation and amortisation expenses	865.77	782.85
Sundry credit balances written back	(0.32)	(5.66)
Sundry balances written off	-	4.06
Interest income	(5.19)	(3.39)
Profit on sale of Property, Plant and Equipment	(0.54)	(1.00)
<b>Operating profit before working capital changes</b>	<b>10,070.19</b>	<b>9,911.77</b>
<b>Movements in working capital:</b>	<b>(7,203.97)</b>	<b>(2,777.61)</b>
(Increase) in Trade Receivables	(5,129.94)	(3,548.84)
Decrease/(Increase) in Financial and Other assets	5.71	(6.91)
(Increase)/Decrease in Inventories	(2,182.11)	725.38
Increase/(Decrease) in Trade Payables	144.30	(60.28)
Increase/(Decrease) in Provisions	22.89	(165.40)
(Decrease)/Increase in Financial and Other liabilities	(64.82)	278.44
<b>Cash generated from operations</b>	<b>2,866.22</b>	<b>7,134.16</b>
Income taxes paid (net)	(2,385.74)	(2,355.67)
<b>Net cash inflow from operating activities (A)</b>	<b>480.48</b>	<b>4,778.49</b>
<b>Cash flows from investing activities</b>		
Purchase of Property, Plant and Equipment including capital advances	(1,184.52)	(970.51)
Purchase of Intangible Assets	-	-
Sale of Property, Plant and Equipment	30.91	9.87
Bank deposits created (net)	(0.29)	2.95
Payment on account of Slump sale	-	-
<b>Net cash outflow from investing activities (B)</b>	<b>(1,153.90)</b>	<b>(957.69)</b>
<b>Cash flows from financing activities</b>		
Issue of Equity shares	-	(819.98)
Loan taken from related parties	-	(2,134.70)
<b>Net cash (outflow) from financing activities (C)</b>	<b>-</b>	<b>(2,954.68)</b>
<b>Net increase/(decrease) in cash and cash equivalents (A+B+C)</b>	<b>(673.42)</b>	<b>866.12</b>
Cash and cash equivalents at the beginning of the year	965.37	99.25
<b>Cash and cash equivalents at the end of the year</b>	<b>291.95</b>	<b>965.37</b>
<b>Reconciliation of cash and cash equivalents as per the Cash flow Statement</b>		
Cash and cash equivalents (Refer note 13)	291.95	965.37
<b>Balance as per statement of cash flows</b>	<b>291.95</b>	<b>965.37</b>

The accompanying material accounting policies and notes form an integral part of the financial statements.


1-44

For Jeswani & Rathore  
Chartered Accountants  
(FRN- 104202W)



Khubilal G. Rathore  
Partner (M. No.: 012807)  
Mumbai - May 21, 2024

For and on behalf of Board of Directors of  
Cello Household Products Private Limited



Pradeep G. Rathod  
Director  
(DIN 00027527)  
Mumbai - May 21, 2024



Pankaj G. Rathod  
Director  
(DIN 00027572)



Cello Household Products Private Limited

CIN: U25209MH2021PTC355178

Statement of Changes in Equity for the period ended March 31, 2024

All amounts are ₹ in lakhs unless otherwise stated

A) Equity share capital

For the year ended March 31, 2024				
Balance as at April 1, 2023	Changes in equity share capital due to prior period errors	Restated balance at April 1, 2023	Changes in equity share capital during the period	Balance as at March 31, 2024
93.00	-	93.00	-	93.00

For the year ended March 31, 2023				
Balance as at April 1, 2022	Changes in equity share capital due to prior period errors	Restated balance at April 1, 2022	Changes in equity share capital during the period	Balance as at March 31, 2023
100.00	-	100.00	(7.00)	93.00

B) Other equity

Particulars	Retained earning	Capital redemption reserve	Capital reserve	Other comprehensive income	Total equity
<b>Balance at April 1, 2022</b>	5,317.53	-	(216.67)	12.74	5,113.60
Profit for the year	6,812.49	-	-	-	6,812.49
Remeasurement of net defined benefit liability (net of tax)	-	-	-	(1.30)	(1.30)
<b>Total Comprehensive income for the year</b>	12,130.02	-	(216.67)	11.44	11,924.79
Buy-back of shares (Refer note 14.4 & 15.1)	(812.98)	7.00	-	-	(805.98)
Capital redemption reserve on account of buy-back of shares (Refer note 15.1)	(7.00)	-	-	-	(7.00)
<b>Balance as at March 31, 2023</b>	11,310.04	7.00	(216.67)	11.44	11,111.81
<b>Balance at April 1, 2023</b>	11,310.04	7.00	(216.67)	11.44	11,111.81
Profit for the year	6,864.24	-	-	-	6,864.24
Remeasurement of net defined benefit liability (net of tax)	-	-	-	8.25	8.25
<b>Total Comprehensive income for the period</b>	6,864.24	-	-	8.25	6,872.49
<b>Balance as at March 31, 2024</b>	18,174.28	7.00	(216.67)	19.69	17,984.30

The accompanying material accounting policies and notes form an integral part of the financial statements.

1-44

In terms of our report attached of even date

For Jeswani & Rathore  
Chartered Accountants  
(FRN- 104202W)

Khubilal G. Rathore  
Partner (M. No.: 012807)

Mumbai - May 21, 2024

For and on behalf of Board of Directors of  
Cello Household Products Private Limited

Pradeep G. Rathod  
Director  
(DIN 00027527)

Pankaj G. Rathod  
Director  
(DIN 00027572)

Mumbai - May 21, 2024

**Cello Household Products Private Limited**

**CIN: U25209MH2021PTC355178**

**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

## **1. Corporate Information**

Cello Household Products Private Limited ('The Company') was incorporated on February 12, 2021 with Company Identification No: U25209MH2021PTC355178. The registered office of the Company is located at 3<sup>rd</sup> Floor, B Wing, Cello House, Corporate avenue, Sonawala road, Goregaon east, Mumbai – 400063 Maharashtra. The Company is engaged in the business of manufacturing and dealing in "Consumer Products" namely houseware, insulatedware, cleaning products and its allied.

## **2. Basis of preparation, measurement and material accounting policies**

### **2.1. Basis of preparation**

#### **a) Statement of compliance**

These Financial Statements have been prepared in accordance with the Indian Accounting Standards (referred to as "Ind AS") as prescribed under section 133 of the Companies Act, 2013 ("the Act") read with the Companies (Indian Accounting Standards) Rules as amended from time to time.

#### **b) Current versus non-current classification**

The Company presents assets and liabilities in the Balance Sheet based on current/ non-current classification.

An asset is treated as current when it is:

- I. Expected to be realized or intended to be sold or consumed in normal operating cycle.
- II. Held primarily for the purpose of trading.
- III. Expected to be realized within twelve months after the reporting period, or
- IV. Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period. All other assets are classified as non-current.

A liability is current when:

- I. It is expected to be settled in normal operating cycle.
- II. It is held primarily for the purpose of trading
- III. It is due to be settled within twelve months after the reporting period, or
- IV. There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

Deferred tax assets and liabilities are classified as non-current assets and liabilities. Advance tax paid is classified as non-current assets.

#### **c) Operating cycle**

All assets and liabilities have been classified as current or non-current as per the Company's normal operating cycle and other criteria set out in the Schedule III to the Companies Act 2013. Based on the nature of services and the time taken between acquisition of assets for processing and their



**Cello Household Products Private Limited**

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**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

realization in cash and cash equivalents, the Company has ascertained its operating cycle as twelve months for the purpose of the classification of assets and liabilities into current and non-current.

## **2.2. Basis of measurement**

### **a) Basis of accounting**

The Company maintains its accounts on accrual basis following historical cost convention, except for certain assets and liabilities that are measured at fair value in accordance with Ind AS. Fair value measurements are categorized as below based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety:

- I. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Company can access at measurement date;
- II. Level 2 inputs are inputs, other than quoted prices included in level 1, that are observable for the asset or liability, either directly or indirectly; and
- III. Level 3 inputs are unobservable inputs for the valuation of assets or liabilities.

Above levels of fair value hierarchy are applied consistently and generally, there are no transfers between the levels of the fair value hierarchy unless the circumstances change warranting such transfer.

Further information about the assumptions made in measuring fair values is included in the following notes:

- Financial instruments

### **b) Use of estimates and judgements**

In preparing these Financial Statements, management has made judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised prospectively in the Statement of Profit and Loss in the year in which the estimates are revised and in any future periods affected.

The areas involving critical estimates or judgements are:

- i. Determination of useful lives of property, plant and equipment and intangibles
- ii. Impairment test of non-financial assets
- iii. Recognition of deferred tax assets
- iv. Recognition and measurement of provisions and contingencies
- v. Fair value of financial instruments
- vi. Impairment of financial assets
- vii. Measurement of defined benefit obligations
- viii. Revenue recognition





### 2.3. Material accounting policies

#### a) Property, Plant and Equipment:

##### Recognition and measurement:

Items of property, plant and equipment are measured at cost less accumulated depreciation and any accumulated impairment losses.

The cost of an item of property, plant and equipment comprises its purchase price, including import duties and non-refundable purchase taxes (after deducting trade discounts and rebates), any directly attributable costs of bringing the asset to its working condition for its intended use and estimated costs of dismantling and removing the item and restoring the item and restoring the site on which it is located.

If significant parts of an item of property, plant and equipment have different useful lives, then they are accounted for as separate items (major components) of property, plant and equipment.

Any gain or loss on derecognition of an item of property, plant and equipment is included in Statement of Profit and Loss when the item is derecognised.

##### Subsequent expenditure:

Subsequent costs are included in the assets carrying amount or recognised as a separate asset, as appropriate only if it is probable that the future economic benefits associated with the item will flow to the Company and that the cost of the item can be reliably measured.

The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repair and maintenance are charged to the Statement of Profit and Loss during the reporting year in which they are incurred.

##### Depreciation:

Depreciation on property, plant and equipment, is provided under the written down value method in the manner prescribed under Schedule II of the Act.

For certain items of Property, Plant and Equipment, the Company depreciates over estimated useful life which are different from the useful lives prescribed under Schedule II to the Companies Act, 2013 which is based upon technical assessment made by the technical expert and management estimate. The management believes that these estimated useful lives are realistic and reflect fair approximation of the period over which the assets are likely to be used. The estimated useful lives, residual values, and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on prospective basis



**Cello Household Products Private Limited**

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**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

<b>Category of property, plant and equipment</b>	<b>Estimated useful life of property, plant and equipment (Years)</b>
Electric Installations	10 Years
Furniture and Fixtures	10 Years
Plant and machinery	15 Years
Office equipments	5 Years
Vehicle	8 Years
Moulds	8 Years
Computers	3 Years
Solar Power Plant (Plant and machinery)	20 Years

Depreciation on property, plant and equipment which are added / disposed of during the year, is provided on pro-rata basis with reference to the date of addition / deletion.

**b) Capital work in progress and Capital advances :**

Cost of assets not ready for intended use, as on the end of the reporting period, is shown as capital work in progress.

Advances given towards acquisition of fixed assets outstanding at end of each reporting period are disclosed as other non-current assets.

**c) Intangible Assets:**

Intangible assets with finite useful lives that are acquired separately are carried at cost less accumulated amortisation and accumulated impairment losses. Intangible assets with indefinite useful lives that are acquired separately are carried at cost less accumulated impairment losses. Internally generated intangibles, excluding eligible development costs are not capitalized and the related expenditure is reflected in the Statement of Profit and Loss in the period in which the expenditure is incurred.

**Amortization:**

Amortisation is recognised on a written down value basis over their estimated useful lives. The estimated useful life and amortisation method are reviewed at the end of each reporting period, with the effect of any changes in estimate being accounted for on a prospective basis.

The estimated useful lives as mentioned below :

<b>Description of the asset</b>	<b>Estimated Useful Life (Years)</b>
Designs and Patents	10 Years

Gains or losses arising from de-recognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the



**Cello Household Products Private Limited**

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**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

Statement of Profit and Loss when the asset is derecognized.

**d) Impairment of non-financial assets:**

At each reporting date, the Company reviews the carrying amounts of its property, plant and equipment, and intangible assets to determine whether there is any indication that those assets have suffered an Impairment loss. If any such indication exists, the recoverable amount of the asset is estimated to determine the extent of the impairment loss (if any). Where the asset does not generate cash flows that are independent from other assets, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs. When a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units, or otherwise they are allocated to the smallest Company of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease and to the extent that the impairment loss is greater than the related revaluation surplus, the excess impairment loss is recognised in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss to the extent that it eliminates the impairment loss which has been recognised for the asset in prior years. Any increase in excess of this amount is treated as a revaluation increase.

Goodwill is tested for impairment, at least annually and whenever circumstances indicate that it may be impaired. For the purpose of impairment testing, the Goodwill is allocated to a CGU or Company of CGUs, which are expected to benefit from the synergies arising from the business combination in which the said Goodwill arose.

**e) Leases:**

**As a Lessee:**

The Company assesses whether a contract is or contains a lease, at inception of a contract. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

To assess whether a contract conveys the right to control the use of an identified asset, the Company assesses whether:

- i. the contract involves the use of an identified asset





**Cello Household Products Private Limited**

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**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

- II. the Company has substantially all of the economic benefits from use of the asset through the period of the lease and
- III. the Company has the right to direct the use of the asset.

The Company recognises a right-of-use asset and a corresponding lease liability with respect to all lease agreements in which it is the lessee, except for short-term leases (defined as leases with a lease term of 12 months or less) and leases of low value assets. For these leases, the Company recognises the lease payments as an operating expense on a straight-line basis over the term of the lease unless another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed

Certain lease arrangements include the options to extend or terminate the lease before the end of the lease term. ROU assets and lease liabilities includes these options when it is reasonably certain that they will be exercised.

The lease liability is initially measured at amortised cost at the present value of the lease payments that are not paid at the commencement date, discounted by using the interest rate implicit in the lease or, if not readily determinable, using the incremental borrowing rate.

Lease payments included in the measurement of the lease liability comprise:

- I. fixed lease payments (including in-substance fixed payments), less any lease incentives;
- II. variable lease payments that depend on an index or rate, initially measured using the index or rate at the commencement date;
- III. the amount expected to be payable by the lessee under residual value guarantees;
- IV. the exercise price of purchase options, if the lessee is reasonably certain to exercise the options; and
- V. payments of penalties for terminating the lease, if the lease term reflects the exercise of an option to terminate the lease.

The lease liability is presented as a separate line in the Balance Sheet. The lease liability is subsequently measured by increasing the carrying amount to reflect interest on the lease liability (using the effective interest method) and by reducing the carrying amount to reflect the lease payments made. The Company remeasures the lease liability (and makes a corresponding adjustment to the related right-of-use asset) whenever:

- I. the lease term has changed or there is a change in the assessment of exercise of a purchase option, in which case the lease liability is remeasured by discounting the revised lease payments using a revised discount rate.
- II. the lease payments change due to changes in an index or rate or a change in expected payment under a guaranteed residual value, in which cases the lease liability is remeasured by discounting the revised lease payments using the initial discount rate (unless the lease payments change is due to a change in a floating interest rate, in which case a revised discount rate is used).
- III. a lease contract is modified, and the lease modification is not accounted for as a separate lease, in which case the lease liability is remeasured by discounting the revised lease payments using a revised discount rate.



**Cello Household Products Private Limited**

**CIN: U25209MH2021PTC355178**

**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

The right-of-use assets are presented as a separate line in the Balance Sheet. The right-of-use assets are initially recognised at cost which comprises of the initial measurement of the corresponding lease liability, lease payments made at or before the commencement day and any initial direct costs less any lease incentives. They are subsequently measured at cost less accumulated depreciation and impairment losses. Whenever the Company incurs an obligation for costs to dismantle and remove a leased asset, restore the site on which it is located or restore the underlying asset to the condition required by the terms and conditions of the lease, a provision is recognised and measured. The costs are included in the related right-of-use asset, unless those costs are incurred to produce inventories.

Right-of-use assets are depreciated over the shorter period of lease term and useful life of the underlying asset. If a lease transfers ownership of the underlying asset or the cost of the right-of-use asset reflects that the Company expects to exercise a purchase option, the related right-of-use asset is depreciated over the useful life of the underlying asset. The depreciation starts at the commencement date of the lease.

**f) Inventories:**

Inventories are stated at the lower of cost and net realizable value. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. Cost is calculated using the Weighted Moving Average method. Net realizable value represents the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

**g) Cash and cash equivalents:**

Cash and cash equivalent in the Balance Sheet and Statement of Cash Flows comprise cash at banks, cash on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

**h) Financial instruments**

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity. Financial instruments also include derivative contracts.

**Financial assets**

**Initial recognition and measurement**

Financial assets are initially recognised when the Company becomes a party to the contractual provisions of the instrument. All financial assets other than those measured subsequently at fair value through profit or loss, are recognised initially at fair value plus transaction costs that are attributable to the acquisition of the financial asset.

**Subsequent measurement:**

For the purpose of subsequent measurement, financial assets are classified in following categories:



**Cello Household Products Private Limited**

**CIN: U25209MH2021PTC355178**

**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

- Amortised cost,
- Fair value through profit (FVTPL)
- Fair value through other comprehensive income (FVTOCI)

on the basis of its business model for managing the financial assets and the contractual cash flow characteristics of the financial asset.

#### Amortised cost:

A financial instrument is measured at the Amortised cost if both the following conditions are met:

- The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method.

#### **Derecognition**

A financial asset (or, where applicable, a part of a financial asset or part of a Company of similar financial assets) is primarily derecognized (i.e., removed from the Company's statement of financial position) when:

- a) The rights to receive cash flows from the asset have expired, or
- b) The Company has transferred its rights to receive cash flow from the asset.

#### **Impairment of financial assets**

In accordance with Ind-AS 109, the Company applies Expected Credit Loss ("ECL") model for measurement and recognition of impairment loss on the financial assets measured at Amortised cost and debt instruments measured at FVOCI.

Loss allowances on trade receivables are measured following the 'simplified approach' at an amount equal to the lifetime ECL at each reporting date. The Company uses historical default rates to determine impairment loss on the portfolio of trade receivables. At every reporting date these historical default rates are reviewed and changes in the forward looking estimates are analyzed. In respect of other financial assets, the loss allowance is measured at 12-month ECL only if there is no significant deterioration in the credit risk since initial recognition of the asset or asset is determined to have a low credit risk at the reporting date.

#### **Financial liabilities**

##### **Initial recognition and measurement:**

Financial liabilities are initially recognized when the Company becomes a party to the contractual provisions of the instrument.

Financial liability is initially measured at fair value plus, for an item not at fair value through profit or





**Cello Household Products Private Limited**

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**Notes to the financial statements as at March 31, 2024**

**All amounts are ₹ in lakhs unless otherwise stated**

loss, transaction costs that are directly attributable to its acquisition or issue.

**Subsequent measurement:**

Subsequent measurement is determined with reference to the classification of the respective financial liabilities.

**Financial Liabilities at Fair Value through Profit or Loss (FVTPL):**

A financial liability is classified as Fair Value through Profit or Loss (FVTPL) if it is classified as held-for trading or is designated as such on initial recognition. Financial liabilities at FVTPL are measured at fair value and changes therein, including any interest expense, are recognised in the Statement of Profit and Loss.

**Financial Liabilities at Amortised cost:**

After initial recognition, financial liabilities other than those which are classified as FVTPL are subsequently measured at Amortised cost using the effective interest rate ("EIR") method.

Amortised cost is calculated by taking into account any discount or premium and fees or costs that are an integral part of the EIR. The Amortisation done using the EIR method is included as finance costs in the Statement of Profit and Loss.

**Derecognition**

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the Statement of Profit and Loss.

**Offsetting of financial instruments**

Financial assets and financial liabilities are offset, and the net amount is reported in the Balance Sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realize the assets and settle the liabilities simultaneously.

**i) Provisions, Contingent Liabilities, Contingent Assets and Commitments**

A provision is recognised when the enterprise has a present obligation (legal or constructive) as a result of a past event and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, in respect of which a reliable estimate can be made. These are reviewed at each balance sheet date and adjusted to reflect the current management estimates.

If the effect of the time value of money is material, provisions are determined by discounting the expected future cash flows specific to the liability. The unwinding of the discount is recognised as finance cost.



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Contingent liabilities are disclosed in respect of possible obligations that arise from past events, but their existence is confirmed by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company.

A contingent asset is a possible asset that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the entity. Contingent assets are not recognised till the realization of the income is virtually certain. However, the same are disclosed in the Financial Statements where an inflow of economic benefit is probable.

**j) Revenue recognition**

**Sale of goods and Services**

The Company derives revenues primarily from sale of Consumer Products comprising of manufacturing and dealing in houseware, thermoware, cleaning products and its allied.

The Company recognizes revenue when it satisfies a performance obligation in accordance with the provisions of contract with the customer. This is achieved when control of the product has been transferred to the customer, which is generally determined when title, ownership, risk of obsolescence and loss pass to the customer and the Company has the present right to payment, all of which occurs at a point in time upon shipment or delivery of the product.

The Company considers shipping and handling activities as costs to fulfil the promise to transfer the related products and the customer payments for shipping and handling costs are recorded as a component of revenue. In certain customer contracts, shipping and handling services are treated as a distinct separate performance obligation and the Company recognises revenue for such services when the performance obligation is completed.

The Company considers the terms of the contract in determining the transaction price. The transaction price is based upon the amount the entity expects to be entitled to in exchange for transferring of promised goods and services to the customer after deducting incentive programs, included but not limited to discounts, volume rebates etc.

For incentives offered to customers, the Company makes estimates related to customer performance and sales volume to determine the total amounts earned and to be recorded as deductions. The estimate is made in such a manner, which ensures that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur. The actual amounts may differ from these estimates and are accounted for prospectively.

No element of significant financing is deemed present as the sales are made with a credit term, which is consistent with market practice.

Revenue from rendering of services is recognized over the time by measuring the progress towards complete satisfaction of performance obligations at the reporting period.



**Contract balances**

Trade receivables:

A receivable represents the Company's right to an amount of consideration that is unconditional.

Contract liabilities:

A contract liability is the obligation to transfer goods or services to a customer for which the Company has received consideration (or an amount of consideration is due) from the customer. If a customer pays consideration before the Company transfers goods or services to the customer, a contract liability is recognized when the payment is made. Contract liabilities are recognized as revenue when the Company performs under the contract.

**k) Other Income**

Interest Income

Interest income from a financial asset is recognized when it is probable that the economic benefits will flow to the Company and the amount of income can be measured reliably. Interest income is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to that asset's net carrying amount on initial recognition.

**l) Foreign currency**

Foreign currency transactions:

Foreign currency transactions are recorded on initial recognition in the functional currency using the exchange rate at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated into the functional currency at the exchange rate at the reporting date.

Exchange differences arising on the settlement or translation of monetary items are recognised in Statement of Profit and Loss in the year in which they arise.

**m) Employee Benefits**

**Short-term Employee benefits**

Liabilities for wages and salaries, bonus and ex gratia including non-monetary benefits that are expected to be settled wholly within twelve months after the end of the period in which the employees render the related service are classified as short-term employee benefits and are recognised as an expense in the Statement of Profit and Loss as the related service is provided.

Certain employees of the Company are entitled to compensated absences based on statutory provisions. The Company records an obligation for compensated absences in the period in which the employee renders the services that increases this entitlement.





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A liability is recognised for the amount expected to be paid if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

### **Post-Employment Benefits**

#### Defined Contribution Plans:

A defined contribution plan is a post-employment benefit plan under which a Company pays specified contributions to a separate entity and has no obligation to pay any further amounts. The Company makes contribution to provident fund in accordance with Employees Provident Fund and Miscellaneous Provisions Act, 1952 and Employee State Insurance. Contribution paid or payable in respect of defined contribution plan is recognised as an expense in the year in which services are rendered by the employee.

#### Defined Benefit Plans:

The Company's gratuity benefit scheme is a defined benefit plan. The liability is recognised in the Balance Sheet in respect of gratuity is the present value of the defined benefit/obligation at the balance sheet date less the fair value of plan assets, together with adjustments for unrecognized actuarial gain losses and past service costs. The defined benefit/obligation are calculated at balance sheet date by an independent actuary using the projected unit credit method.

Re-measurement of the net defined benefit liability, which comprise actuarial gains and losses, the return on plan assets (excluding interest) and the effect of the asset ceiling (if any, excluding interest), are recognised immediately in other comprehensive income (OCI).

### **n) Taxation**

Income tax expense /income comprises current tax expense /income and deferred tax expense /income. It is recognised in profit or loss except to the extent that it relates to items recognised directly in equity or in other comprehensive income. In which case, the tax is also recognised directly in equity or other comprehensive income, respectively.

#### Current tax

Current tax comprises the expected tax payable or recoverable on the taxable profit or loss for the year and any adjustment to the tax payable or recoverable in respect of previous years. It is measured at the amount expected to be paid to (recovered from) the taxation authorities using the applicable tax rates and tax laws.

Current tax assets and liabilities are offset only if,

- the Company has a legally enforceable right to set off the recognised amounts; and
- intends either to settle on a net basis, or to realize the asset and settle the liability simultaneously.

#### Deferred tax

Deferred tax is recognised in respect of temporary differences between the carrying amount of assets and liabilities for financial reporting purpose and the amount considered for tax purpose.



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Deferred tax assets are recognised for unused tax losses, unused tax credits and deductible temporary differences to the extent that it is probable that future taxable profits will be available against which they can be utilized. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow the benefit of part or all of that deferred tax asset to be utilized such reductions are reversed when it becomes probable that sufficient taxable profits will be available.

Unrecognized deferred tax assets are reassessed at each reporting date and recognised to the extent that it has become probable that future taxable profits will be available against which they can be recovered.

Deferred tax is measured at the tax rates that are expected to be applied to temporary differences when they reverse, using tax rates enacted or substantively enacted by the end of the reporting year.

The measurement of deferred tax assets and liabilities reflects the tax consequences that would follow from the manner in which the Company expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

Deferred tax assets and liabilities are offset only if:

- the entity has a legally enforceable right to set off current tax assets against current tax liabilities; and
- the deferred tax assets and the deferred tax liabilities relate to income taxes levied by the same taxation authority on the same taxable entity.

**o) Earnings per share:**

Basic earnings per share is computed using the net profit or loss for the year attributable to the shareholders' and weighted average number of equity shares outstanding during the year.

Diluted earnings per share is computed using the net profit or loss for the year attributable to the shareholders' and weighted average number of equity and potential equity shares outstanding during the year including share options, convertible preference shares and debentures, except where the result would be anti-dilutive. Potential equity shares that are converted during the year are included in the calculation of diluted earnings per share, from the beginning of the year or date of issuance of such potential equity shares, to the date of conversion.

**p) Fair value measurement**

The Company measures financial instruments at fair value at each balance sheet date.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- I. In the principal market for the asset or liability, or
- II. In the absence of a principal market, in the most advantageous market for the asset or liability.



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A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

Level 1 — Quoted (unadjusted) market prices in active markets for identical assets or liabilities

Level 2 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable

Level 3 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above.

**q) Government Grant:**

Grants from the government are recognized at their fair value where there is a reasonable assurance that the grant will be received and the Company will comply with all attached conditions.

Government grants relating to income are deferred and recognized in the profit or loss over the period necessary to match them with the costs that they are intended to compensate and presented within other operating income. Government grant related to assets are presented by deducting the grant from the carrying amount of the asset.

**r) Cash Flow Statement**

Cash flows are reported using the indirect method, whereby profit / (loss) for the period is adjusted for the effects of transactions of a non-cash nature, any deferrals or accruals of past or future operating cash receipts or payments and item of income or expenses associated with investing or financing cash flows. Cash flows for the year are classified by operating, investing and financing activities.

**s) Segment reporting**

Operating segments are reported in a manner consistent with the internal reporting provided to the Chief Operating Decision Maker (CODM) of the Company. The CODM is responsible for allocating resources and assessing performance of the operating segments of the Company.





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**t) Changes in material accounting policy information**

The Company has applied new standards, interpretations and amendments issued and effective for annual periods beginning on or after 01 April 2023. This did not have any material changes in the Company's standalone accounting policies

**u) New and amended standards**

The Company applied for the first-time certain standards and amendments, which are effective for annual periods beginning on or after 01 April 2023.

The Ministry of Corporate Affairs has notified Companies (Indian Accounting Standards) Rules, 2015 by issuing the Companies (Indian Accounting Standards) Amendment Rules, 2023, applicable from 01 April 2023, as below:

**i) Definition of Accounting Estimates - Amendments to Ind AS 8:**

The amendments to Ind AS 8 clarify the distinction between changes in accounting estimates, changes in accounting policies and the correction of errors. They also clarify how entities use measurement techniques and inputs to develop accounting estimates. The amendments had no impact on the Company's standalone financial statements

**(ii) Disclosure of Accounting Policies - Amendments to Ind AS 1:**

The amendments to Ind AS 1 provided guidance and examples to help entities apply materiality judgements to accounting policy disclosures. The amendments aim to help entities provide accounting policy disclosures that are more useful by replacing the requirement for entities to disclose their 'significant' accounting policies with a requirement to disclose their 'material' accounting policies and adding guidance on how entities apply the concept of materiality in making decisions about accounting policy disclosures. The amendments had an impact on the Company's disclosures of accounting policies, but not on the measurement, recognition or presentation of any items in the Company's standalone financial statements.

**iii) Deferred Tax related to Assets and Liabilities arising from a Single Transaction – Amendments to Ind AS 12:**

The amendments to Ind AS 12 Income Tax narrow the scope of the initial recognition exception, so that it no longer applies to transactions that give rise to equal taxable and deductible temporary differences such as leases and decommissioning liabilities. The amendments had no impact on the Company's financial statements.

**v) Recent Indian Accounting Standards (Ind AS) issued not yet effective**

Ministry of Corporate Affairs ("MCA") notifies new standard or amendments to the existing standards under Companies (Indian Accounting Standards) Rules as issued from time to time. On 31 March 2024, MCA has not notified any new standards or amendments to the existing standards applicable to the Company

**w) The material accounting policy information used in preparation of the financial statements have been discussed in the respective notes.**



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4 Property, Plant and Equipment

Particulars	Electric installation	Furniture and fixtures	Plant and machinery	Office equipment	Vehicles	Moulds	Computers	Total
<b>I. Cost/deemed cost</b>								
Balance as at April 1, 2022	138.44	29.64	2,096.50	19.24	134.73	1,312.06	11.55	3,742.16
Additions	9.85	3.17	1,168.16	1.79	39.77	350.33	3.07	1,576.13
Disposals	-	-	(3.13)	(0.05)	(21.08)	(3.58)	-	-27.83
Balance as at March 31, 2023	148.29	32.81	3,261.53	20.98	153.42	1,658.81	14.62	5,290.46
Balance as at April 1, 2023	148.29	32.81	3,261.53	20.98	153.42	1,658.81	14.62	5,290.46
Additions	-	5.28	505.87	1.38	21.13	609.49	9.74	1,152.89
Disposals	-	-	-	-	-	(93.49)	-	(93.49)
Balance as at March 31, 2024	148.29	38.09	3,767.40	22.36	174.55	2,174.81	24.36	6,349.86
<b>II. Accumulated depreciation</b>								
Balance as at April 1, 2022	63.32	11.27	370.04	8.67	59.99	293.01	4.92	811.23
Depreciation expense for the year	23.14	6.12	402.78	5.20	27.67	312.46	3.95	781.33
Disposals	-	-	(0.20)	(0.03)	(17.29)	(1.43)	-	-18.96
Balance as at March 31, 2023	86.46	17.39	772.62	13.84	70.37	604.04	8.87	1,573.60
Balance as at April 1, 2023	86.46	17.39	772.62	13.84	70.37	604.04	8.87	1,573.60
Depreciation expense for the year	16.49	4.48	445.48	3.28	33.91	355.03	4.91	863.58
Disposals	-	-	-	-	-	(63.12)	-	(63.12)
Balance as at March 31, 2024	102.95	21.87	1,218.10	17.12	104.28	895.95	13.78	2,374.06
<b>III. Net carrying amount (I-II)</b>								
Balance as at March 31, 2024	45.33	16.22	2,549.30	5.24	70.28	1,278.87	10.58	3,975.81
Balance as at March 31, 2023	61.83	15.42	2,488.91	7.14	83.05	1,054.77	5.75	3,716.86

4.1 The Company has not revalued its property, plant and equipment as on each reporting period and therefore Schedule III disclosure requirements with respect to fair value details is not applicable.



## 5 Intangible assets

Particulars	Design, Patent and Trademark
<b>I. Cost/deemed cost</b>	
Balance as at April 1, 2022	8.59
Additions	-
Disposals	-
Balance as at March 31, 2023	8.59
Balance as at April 1, 2023	8.59
Additions	-
Disposals	-
Balance as at March 31, 2024	8.59
<b>II. Accumulated amortisation</b>	
Balance as at April 1, 2022	1.72
Amortisation expense for the year	1.52
Eliminated on disposal of assets	-
Balance as at March 31, 2023	3.24
Balance as at April 1, 2023	3.24
Amortisation expense for the year	2.19
Eliminated on disposal of assets	-
Balance as at March 31, 2024	5.43
<b>III. Net carrying amount (I-II)</b>	
Balance as at March 31, 2024	3.16
Balance as at March 31, 2023	5.35

5.1 The Company has not revalued its intangible assets as on each reporting year and therefore Schedule III disclosure requirements with respect to fair value details is not applicable.





## 6 Loans

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Non current- unsecured, considered good unless otherwise stated</b>		
Loans to employees	1.94	1.56
<b>Total</b>	<b>1.94</b>	<b>1.56</b>
<b>Current- unsecured, considered good unless otherwise stated</b>		
Loans to employees	6.26	8.31
<b>Total</b>	<b>6.26</b>	<b>8.31</b>

6.1 Details of fair value of the loans carried at amortised cost is disclosed in note 38.

## 7 Other financial assets

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Non-current - unsecured, considered good unless otherwise stated</b>		
Long term deposits with banks with remaining maturity period more than 12 months from balance sheet date (Refer note 7.1)	6.11	5.74
Security deposits	71.39	71.40
<b>Total</b>	<b>77.50</b>	<b>77.14</b>
<b>Current - unsecured, considered good unless otherwise stated</b>		
Long term deposits with banks with remaining maturity period less than 12 months from balance sheet date (Refer note 7.2)	-	0.46
Security deposits	3.30	3.60
<b>Total</b>	<b>3.30</b>	<b>4.06</b>

7.1 Fixed deposits amounting to ₹ 5 lakhs as on March 31, 2024 (March 31, 2023: ₹ 5 lakhs) are held as lien with Electricity department.

7.2 Fixed deposits amounting to ₹ NIL as on March 31, 2024 (March 31, 2023: ₹ 0.45 lakhs) is given to Member Secretary PDA, Daman.



## 8 Deferred tax asset (net)

## 8.1 Deferred tax assets/(liabilities) in relation to the year ended March 31, 2024

Particulars	Opening Balance as on April 1, 2023	Recognised in Profit or loss (expense)/ credit	Recognised in Other comprehensive income	Recognised directly in Equity	Closing balance as on March 31, 2024
Property, plant and equipment	(13.59)	(38.16)	-	-	(51.75)
Intangible assets	(0.14)	0.25	-	-	0.11
Gratuity	4.12	5.76	(2.78)	-	7.10
Disallowances under section 43B of Income Tax Act, 1961	19.22	5.57	-	-	24.79
<b>Total</b>	<b>9.61</b>	<b>(26.58)</b>	<b>(2.78)</b>	<b>-</b>	<b>(19.75)</b>

## 8.2 Deferred tax assets/(liabilities) in relation to the year ended March 31, 2023

Particulars	Opening Balance as on April 1, 2022	Recognised in Profit or loss (expense)/ credit	Recognised in Other comprehensive income	Recognised directly in Equity	Closing balance as on March 31, 2023
Property, plant and equipment	5.35	(18.94)	-	-	(13.59)
Intangible assets	(0.12)	(0.02)	-	-	(0.14)
Gratuity	45.31	(41.63)	0.44	-	4.12
Disallowances under section 43B of Income Tax Act, 1961	17.67	1.55	-	-	19.22
<b>Total</b>	<b>68.21</b>	<b>(59.04)</b>	<b>0.44</b>	<b>-</b>	<b>9.61</b>



## 9 Income tax Assets (net)

Particulars	As at March 31, 2024	As at March 31, 2023
Advance tax (net of provisions of Rs 2319.64 lakhs; as at March 31, 2023: Rs 2430.30 lakhs)	83.10	17.04
<b>Total</b>	<b>83.10</b>	<b>17.04</b>

Advance tax (net of provisions) as at March 31, 2024: ₹ 1.63 lakhs (March 31, 2023: ₹ 1.63 lakhs) being excess tax paid on buy-back of shares.

## 10 Other assets

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Non-current - unsecured, considered good unless otherwise stated</b>		
Balances with government authorities (other than income taxes)	2.27	2.27
Prepaid expenses	2.71	1.75
Capital advances	98.50	39.11
<b>Total</b>	<b>103.48</b>	<b>43.13</b>
<b>Current - unsecured, considered good unless otherwise stated</b>		
Advances to suppliers	366.28	489.45
Prepaid expenses	9.93	9.05
<b>Total</b>	<b>376.21</b>	<b>498.50</b>





**11 Inventories**

Particulars	As at March 31, 2024	As at March 31, 2023
<b>At lower of cost or net realisable value</b>		
Raw materials	4,040.73	2,828.22
Packing materials	636.79	492.78
Semi-finished goods	646.77	525.38
Finished goods	4,643.99	4,070.46
Traded goods	493.32	362.65
<b>Total</b>	<b>10,461.60</b>	<b>8,279.49</b>

11.1 The cost of inventories recognised as an expense during the year was ₹ 18858.18 lakhs (March 31, 2023: ₹ 19585.92 lakhs). The Company has no write-down of inventory to net realisable value as at March 31, 2024 and March 31, 2023.

**11.2 Details of goods-in-transit included in Inventories above**

Particulars	As at March 31, 2024	As at March 31, 2023
Raw materials	129.03	244.25
Finished goods	-	-
<b>Total</b>	<b>129.03</b>	<b>244.25</b>

11.3 The mode of valuation of inventories has been stated in note 2.3 ( g ) of material accounting policies.

**12 Trade receivables**

Particulars	As at March 31, 2024	As at March 31, 2023
Trade receivables		
Unsecured, considered good	14,318.11	9,190.17
Unsecured, credit impaired	-	-
	14,318.11	9,190.17
Less: Allowance for doubtful debts	-	-
<b>Total</b>	<b>14,318.11</b>	<b>9,190.17</b>

12.1 The average credit period on sales of goods is 90 days.

12.2 Details of trade receivables from directors or other officers of the company or any of them either severally or jointly with any other person or from firms or private companies respectively in which any director is a partner or a director or a member:

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Trade receivables</b>		
Holding Company	14,196.96	9,133.13
Enterprises over which the KMP have significant influence	110.82	39.90

12.3 Trade receivables from related parties are disclosed separately under note 36.



## 12.4 Ageing of receivables

As on March 31, 2024

Particulars	Not due	Outstanding for following periods from date of invoice					Total
		Less than 6 months	6 months - 1 year	1-2 Years	2-3 years	More than 3 years	
<b>Undisputed</b>							
- Considered good	10,006.96	4,311.15	-	-	-	-	14,318.11
- Credit impaired	-	-	-	-	-	-	-
<b>Disputed</b>							
- Considered good	-	-	-	-	-	-	-
- Credit impaired	-	-	-	-	-	-	-
Less: Allowance for doubtful debts	10,006.96	4,311.15	-	-	-	-	14,318.11
<b>Total</b>	10,006.96	4,311.15	-	-	-	-	14,318.11

As on March 31, 2023

Particulars	Not due	Outstanding for following periods from date of invoice					Total
		Less than 6 months	6 months - 1 year	1-2 Years	2-3 years	More than 3 years	
<b>Undisputed</b>							
- Considered good	9,186.17	4.00	-	-	-	-	9,190.17
- Credit impaired	-	-	-	-	-	-	-
<b>Disputed</b>							
- Considered good	-	-	-	-	-	-	-
- Credit impaired	-	-	-	-	-	-	-
Less: Allowance for doubtful debts	9,186.17	4.00	-	-	-	-	9,190.17
<b>Total</b>	9,186.17	4.00	-	-	-	-	9,190.17

12.5 There are no unbilled trade receivables, hence the same are not disclosed in the ageing schedule.



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13 Cash and cash equivalents

Particulars	As at March 31, 2024	As at March 31, 2023
Cash on hand	0.34	0.87
<b>Balances with banks</b>		
- In Current accounts	291.61	964.50
<b>Total</b>	<b>291.95</b>	<b>965.37</b>





## 14 Equity share capital

Particulars	As at March 31, 2024		As at March 31, 2023	
	No. of Shares	Amount	No. of Shares	Amount
<b>Authorised capital</b>				
Equity shares of ₹ 10/- each	1,000,000	100.00	1,000,000	100.00
<b>Issued, subscribed and fully paid up (Refer note 16.1)</b>				
Equity shares of ₹ 10/- each	930,000	93.00	930,000	93.00
	<b>930,000</b>	<b>93.00</b>	<b>930,000</b>	<b>93.00</b>

## 14.1 Rights, preferences and restrictions attached to equity shares

## (a) Voting rights

The Company has one class of equity shares having a par value of ₹ 10 each. Each shareholder is eligible for one vote per share held. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts, in proportion to their shareholding.

## (b) Dividend distribution rights:

The Company in its general meeting may declare dividends, but no dividend shall exceed the amount recommended by the Board.

Subject to the provisions of section 123 of the Companies Act, 2013, the Board may from time to time pay to the members such interim dividends as appear to it to be justified by the profits of the Company.

## 14.2 Reconciliation of the number of equity shares outstanding at the beginning and at the end of the reporting year

Particulars	For the year ended March 31, 2024		For the year ended March 31, 2023	
	No. of Shares	Amount	No. of Shares	Amount
At the beginning of the relevant year / period	930,000	93.00	1,000,000	100.00
Add: Issued / (buyback) during the year	-	-	(70,000)	(7.00)
Less: Repayment of partner's capital	-	-	-	-
<b>At the end of the year / period</b>	<b>930,000</b>	<b>93.00</b>	<b>930,000</b>	<b>93.00</b>

## 14.3 Details of shares held by each shareholder holding more than 5% shares:

Name of shareholder	As at March 31, 2024		As at March 31, 2023	
	Number of shares held	% holding in that class of shares	Number of shares held	% holding in that class of shares
Cello World Limited (formerly known as Cello World Private Limited)	929,999	100.00%	929,999	100.00%

## Details of Change in % holding of the Promoters

Promoter Name	As at March 31, 2024		% Change during the year
	Number of shares held	% of total shares	
Pradeep Ghisulal Rathod (Nominee)	1	0.00%	0.00%
Cello World Limited (formerly known as Cello World Private Limited)	929,999	100.00%	0.00%

## Details of Change in % holding of the Promoters

Promoter Name	As at March 31, 2023		% Change during the year
	Number of shares held	% of total shares	
Pradeep Ghisulal Rathod (Nominee)	1	0.00%	-1.10%
Cello World Limited (formerly known as Cello World Private Limited)	929,999	100.00%	7.00%

14.4 The buyback was offered to all eligible equity shareholders of the Company (including the Promoters, the Promoter Group and Persons in Control of the Company). The buyback of equity shares commenced on November 22, 2022 and was completed on November 29, 2022. During this buyback period, the Company had purchased and extinguished a total of 70,000 equity shares at an average buyback price of ₹ 951.96 per equity share comprising 7% of the pre-buyback paid-up equity share capital of the Company. The buyback resulted in a cash outflow of ₹ 819.98 lakhs. (including tax). The Company funded the buyback from its free reserves.

In accordance with Section 69 of the Companies Act, 2013, as at March 31, 2023, the Company has created a Capital Redemption Reserve of ₹ 7 lakhs equal to the nominal value of the above shares bought back as an appropriation from Retained earnings.

## 14.5 During the period of five years immediately preceding the date as at which the Balance Sheet is prepared:

- No class of shares were allotted as fully paid up pursuant to contract without payment being received in cash
  - No class of shares were allotted as fully paid up by way of bonus shares for consideration other than cash
- Refer 14.4 for details of shares bought back by the Company during the year ended March 31, 2023.

14.6 There are no calls unpaid.

14.7 There are no forfeited shares.



**15 Other equity**

Particulars	As at March 31, 2024	As at March 31, 2023
Capital redemption reserve	7.00	7.00
Capital reserve on business combination under common control (Refer note 14.4 & 15.1)	(216.67)	(216.67)
Retained earnings	18,174.28	11,310.04
Remeasurement of defined benefit plan	19.69	11.44
<b>Total</b>	<b>17,984.30</b>	<b>11,111.81</b>

**15.1 Capital redemption reserve**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Balance at beginning of the year	7.00	-
Add: Created on account of buy-back of shares	-	7.00
<b>Balance at end of the year</b>	<b>7.00</b>	<b>7.00</b>

In accordance with Section 69 of the Companies Act, 2013, as at March 31, 2023, the Company has created a capital redemption reserve equal to the nominal value of shares bought back as an appropriation from Retained earnings.

**15.2 Capital reserve**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Balance at beginning of the year, (net of tax)	(216.67)	(216.67)
Add: Adjustment for change in Net asstes and Reserve not transferred (net of Tax) (Refer note 41)	-	-
<b>Balance at end of the year</b>	<b>(216.67)</b>	<b>(216.67)</b>

Capital reserve represents difference between the net assets acquired in business combination under common control and the consideration paid / payable, in accordance with Ind AS 103 Appendix C.

**15.3 Retained earnings**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Balance at beginning of the year	11,310.04	5,317.53
Less: Utilised towards buy-back of shares	-	(812.98)
Less: Utilised towards creation of capital redemption reserve on buy-back of shares (Refer note 14.4)	-	(7.00)
Add: Profit for the year	6,864.24	6,812.49
Less: Distributed to partners	-	-
<b>Balance at end of the year</b>	<b>18,174.28</b>	<b>11,310.04</b>

Retained earnings are the profits that the Company has earned till date less any transfers to general reserve, dividends or other distributions to shareholders. Retained earnings is a free reserve available to the Company.

**15.4 Remeasurement of defined benefit plan**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Balance at beginning of the year	11.44	12.74
Remeasurement of defined benefit obligation	11.03	(1.74)
Income tax on above	(2.78)	0.44
<b>Balance at end of the year</b>	<b>19.69</b>	<b>11.44</b>

Includes re-measurement (loss)/gain on defined benefit plans, net of taxes that will not be reclassified to the Statement of Profit and Loss.

**16 Provisions**

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Non-current</b>		
Provision for employee benefits		
- Gratuity (Refer note 35)	28.22	16.36
<b>Total</b>	<b>28.22</b>	<b>16.36</b>

**17 Current borrowings**

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Unsecured - at amortised cost</b>		
Loan from related parties	9,414.85	9,414.85
<b>Total</b>	<b>9,414.85</b>	<b>9,414.85</b>

17.1 Loan from related parties is interest free and repayable on demand.



**18 Trade payables**

Particulars	As at March 31, 2024	As at March 31, 2023
(a) Total outstanding dues of small and micro enterprises	1,027.15	1,040.77
(b) Total outstanding dues of creditors other than small and micro enterprises	783.87	749.44
<b>Total</b>	<b>1,811.02</b>	<b>1,790.21</b>

18.1 The average credit period on purchases is 45 days.

18.2 For explanations on the Company's liquidity risk management processes, refer note 37.

18.3 Trade payables from related parties are disclosed separately under note 36.

**18.4 Disclosures as required under the Section 22 of the Micro, Small and Medium Enterprises Development Act, 2006**

The amounts due to Micro and Small Enterprises as defined in the 'The Micro, Small and Medium Enterprises Development Act, 2006' has been determined to the extent such parties have been identified on the basis of information available with the Company. This has been relied upon by the auditors.

Particulars	As at March 31, 2024	As at March 31, 2023
(a) Principal amount due to suppliers registered under the MSMED Act and remaining unpaid as at year end	1,027.15	1,039.86
(b) Interest due to suppliers registered under the MSMED Act and remaining unpaid as at period year end	-	0.91
Principal amounts paid to suppliers registered under the MSMED Act, beyond the appointed day during the year	-	-
(c) Interest paid, other than under Section 16 of MSMED Act, to suppliers registered under the MSMED Act, beyond the appointed day during the year	-	-
(d) Interest paid, under Section 16 of MSMED Act, to suppliers registered under the MSMED Act, beyond the appointed day during the year	-	-
(e) Interest due and payable towards suppliers registered under MSMED Act, for payments already made	-	-
(f) Further interest remaining due and payable for earlier periods	-	-





## 18.5 Ageing of trade payables

As on March 31, 2024

Particulars	Accruals	Not due	Outstanding for following periods from due date of invoice				Total
			Less than 1 year	1-2 Years	2-3 years	More than 3 years	
<b>Undisputed dues</b>		1,026.27					1,026.27
- MSME	-		-	-	-	-	
- Others	394.77	380.51	8.10	0.05	0.43	-	783.87
<b>Disputed dues</b>							
- MSME	-		0.88	-	-	-	0.88
- Others	-		-	-	-	-	
<b>Total</b>	<b>394.77</b>	<b>1,406.78</b>	<b>8.98</b>	<b>0.05</b>	<b>0.43</b>	<b>-</b>	<b>1,811.02</b>

As on March 31, 2023

Particulars	Accruals	Not due	Outstanding for following periods from due date of invoice				Total
			Less than 1 year	1-2 Years	2-3 years	More than 3 years	
<b>Undisputed dues</b>		975.56	65.21				1,040.77
- MSME	-			-	-	-	
- Others	372.97	261.38	115.10	-	-	-	749.44
<b>Disputed dues</b>							
- MSME	-		-	-	-	-	
- Others	-		-	-	-	-	
<b>Total</b>	<b>372.97</b>	<b>1,236.93</b>	<b>180.31</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,790.21</b>



**19 Other financial liabilities**

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Non-current: Financial liabilities at amortised cost</b>		
Security deposit payable	0.03	0.03
<b>Total</b>	<b>0.03</b>	<b>0.03</b>
<b>Current:</b>		
Creditors for capital supplies/services	27.76	-
	<b>27.76</b>	<b>-</b>

19.1 Refer note 37 on financial instruments.

**20 Current tax liabilities (net of advance tax)**

Particulars	As at March 31, 2024	As at March 31, 2023
Income tax payable (net of advance tax)	-	-
<b>Total</b>	<b>-</b>	<b>-</b>

**21 Other current liabilities**

Particulars	As at March 31, 2024	As at March 31, 2023
Statutory remittances	323.49	388.31
Advance from customer	-	2.02
<b>Total</b>	<b>323.49</b>	<b>390.33</b>

**22 Revenue from operations**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Sales of products	34,062.27	34,574.23
Sales of services	2.35	-
<b>Other operating income</b>		
- Scrap Sales	173.32	260.59
<b>Total</b>	<b>34,237.94</b>	<b>34,834.82</b>

22.1 The Company presently recognises its revenue from contract with customers for the transfer of goods at a point in time and rendering of services overtime. This is consistent with the revenue information that is disclosed for each reportable segment under Ind AS 108.

External revenue by timing of revenue	For the year ended March 31, 2024	For the year ended March 31, 2023
Goods transferred at a point in time	34,062.27	34,574.23
Services transferred over time	2.35	-
<b>Total</b>	<b>34,064.62</b>	<b>34,574.23</b>

**22.2 Contract balances**

Refer details of trade receivables in note 12 and contract liabilities (advance from customer) in note 21.

22.3 The Company receives payments from customers based upon contractual billing schedules. Accounts receivable are recorded when the right to consideration becomes unconditional.

**22.4 Reconciliation of revenue recognised in the Statement of Profit and Loss with the contracted price:**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Contracted price with the customers	34,723.15	36,117.75
Less: Discounts, rebates, refunds, credits, price concessions	(658.53)	(1543.52)
<b>Revenue from contracts with customers (As per Statement of Profit and Loss)</b>	<b>34,064.62</b>	<b>34,574.23</b>

22.5 There are no performance obligations that are unsatisfied or partially unsatisfied during the year ended March 31, 2024 and year ended March 31, 2023.



**23 Other income**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Interest income on financial assets measured at amortised cost</b>		
- On deposits	5.19	3.39
	<b>5.19</b>	<b>3.39</b>
<b>Other non-operating income</b>		
- Profit on sale of Property, Plant and Equipment (net)	0.54	1.00
- Sundry balances written back	0.32	5.66
	<b>0.86</b>	<b>6.66</b>
<b>Total</b>	<b>6.05</b>	<b>10.05</b>

**24 Cost of materials consumed**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Opening stock (stock received on account of conversion) - raw materials	2,828.22	3,144.01
Opening stock (stock received on account of conversion) - packing materials	492.78	495.97
Add - Purchases - raw materials	15,654.69	14,919.17
Add - Purchases - packing materials	3,910.47	2,880.08
Less - Closing stock- raw materials	(4,040.73)	(2,828.22)
Less - Closing stock- packing materials	(636.79)	(492.78)
<b>Total</b>	<b>18,208.64</b>	<b>18,118.23</b>

**25 Purchases of stock-in-trade**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Stock-in-trade	1,475.13	1,061.29
<b>Total</b>	<b>1,475.13</b>	<b>1,061.29</b>

**26 Changes in inventories of finished goods, semi finished goods and stock-in-trade**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Inventories at the beginning of the year</b>		
Finished goods	4,070.46	4,533.48
Semi-finished goods	525.38	551.05
Traded goods	362.65	280.36
	<b>4,958.48</b>	<b>5,364.89</b>
<b>Inventories at the end of the year</b>		
Finished goods	4,643.99	4,070.46
Semi-finished goods	646.77	525.38
Traded goods	493.32	362.65
	<b>5,784.08</b>	<b>4,958.49</b>
<b>Total changes in inventories of finished goods, semi finished goods and stock-in-trade</b>	<b>(825.60)</b>	<b>406.40</b>

**27 Employee benefits expense**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Salaries and wages	2,466.84	2,288.37
Contributions to provident and other funds	120.56	103.94
Gratuity	23.13	32.69
Staff welfare expenses	40.99	35.33
<b>Total</b>	<b>2,651.52</b>	<b>2,460.33</b>



**28 Finance costs**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Interest on delayed payment of taxes/others	0.01	1.18
<b>Total</b>	<b>0.01</b>	<b>1.18</b>

**29 Depreciation and amortisation expenses**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Depreciation of property, plant and equipment (Refer note 4)	863.58	781.33
Amortisation of intangible assets (Refer note 5)	2.19	1.52
<b>Total</b>	<b>865.77</b>	<b>782.85</b>

**30 Other expenses**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Advertisements	15.14	15.50
Books and periodicals	0.16	0.16
Carriage outward	29.90	43.64
Corporate social responsibility (Refer note 30.2)	111.82	73.89
Insurance	71.07	68.45
Labour/jobwork charges	632.91	646.40
Legal and professional charges	47.16	30.28
Membership and subscription	17.75	0.05
Payments to auditors (Refer note 30.1)	44.74	26.50
Postage and telegram expenses	19.52	12.44
Power and water charges	669.63	757.46
Printing and stationery	9.78	7.83
Rates and taxes	1.77	4.19
Rent	700.92	667.50
Repairs and maintenance	-	-
- Building	17.01	50.66
- Plant and machinery	90.61	186.29
- Others	47.40	64.15
Royalty	-	90.97
Sales commission	4.31	4.52
Sales promotion and conference	8.70	1.30
Security charges	37.32	35.67
Software charges	12.18	11.12
Stores and consumables	28.44	36.76
Sundry debtors balances written off	-	4.06
Telephone and communication charges	3.70	4.94
Travel and conveyance	27.77	26.24
Miscellaneous expenses	8.33	8.71
<b>Total</b>	<b>2,658.05</b>	<b>2,879.68</b>

**30.1 Payments to Auditors:**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
As Auditor:		
- Statutory audit	20.00	10.00
- Tax audit	10.00	10.00
- Other matters	14.74	6.50
<b>Total</b>	<b>44.74</b>	<b>26.50</b>



## 30.2 Expenses on corporate social responsibility

No.	Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
1	Amount required to be spent by the Company during the year (under Section 135 of the Companies Act, 2013)	108.25	71.02
2	<b>Amount of expenditure incurred</b>		
	(i) Construction/acquisition of any asset	-	-
	(ii) On purposes other than (i) above	111.82	73.89
3	<b>Amount not spend during the year</b>		
	(i) Construction/acquisition of any asset	-	-
	(ii) On purposes other than (i) above	-	-
4	Amount of shortfall for the year	-	-
5	Amount of cumulative shortfall at the end of the year	-	-
6	Reason for shortfall	Not applicable	Not applicable
7	Amount yet to be spent/paid	-	-
8	<b>Details of Related party transactions</b>		
	Cello Foundation (formerly known as Badamia Charitable Trust)	107.60	71.50
9	Liability incurred by entering into contractual obligations	-	0
10	Nature of CSR activities:	Education, Training to promote nationally recognized sports, community development and charitable activities	

## 31 Current tax and deferred tax

## 31.1 Income tax expense recognised in Statement of Profit and Loss

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Current tax:</b>		
In respect of current year	2,319.65	2,277.00
Short provision of tax relating to earlier years	-	(13.62)
<b>Total current tax expense</b>	<b>2,319.65</b>	<b>2,263.38</b>
<b>Deferred tax expense/ (credit)</b>		
In respect of current year	26.58	59.04
<b>Total deferred tax (credit)</b>	<b>26.58</b>	<b>59.04</b>
<b>Total income tax expense recognised in the reporting year</b>	<b>2,346.23</b>	<b>2,322.42</b>

## 31.2 Income tax recognised in other comprehensive Income

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Deferred tax (liabilities)/assets:</b>		
Remeasurement (loss)/gain on defined benefit plans	(2.78)	0.44
<b>Total</b>	<b>(2.78)</b>	<b>0.44</b>

## 31.3 Reconciliation of income tax expense and the accounting profit multiplied by Company's domestic tax rate:

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Profit before tax</b>	<b>9,210.47</b>	<b>9,134.91</b>
Tax rate	25.17%	25.17%
Income Tax using the Company's domestic Tax rate #	2,318.10	2,299.10
Tax effect of amounts which are not deductible (taxable) in calculating taxable income	28.20	18.89
Income tax related earlier year	-	(13.62)
Others	(0.07)	18.05
<b>Income tax expense recognised in Statement of Profit and Loss</b>	<b>2,346.23</b>	<b>2,322.42</b>

# The tax rate used for the reconciliations above is the corporate tax rate plus surcharge (as applicable) on corporate tax, education cess and secondary and higher education cess on corporate tax, payable by corporate entities in India on taxable profits under Income Tax Act, 1961.

In pursuance of Section 115BAA of the Income Tax Act, 1961 announced by the Government of India through Taxation Laws (Amendment) Ordinance, 2019, the Company has opted for irrevocable option of shifting to lower tax rate w.e.f FY 19-20.

31.4 The Company does not have any transaction which is not recorded in the books of accounts that has been surrendered or disclosed as income during any of the above periods/years in the tax assessments under the Income Tax Act, 1961 (such as, search or survey or any other relevant provisions of the Income Tax Act, 1961).



**32 Earnings per Equity Share**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
(a) Profit for the year	6,864.24	6,812.49
(b) Weighted average number of ordinary shares outstanding for the purpose of basic earnings per share (numbers)	930,000	975,068
(c) Effect of potential ordinary shares (numbers)	-	-
(d) Weighted average number of ordinary shares in computing diluted earnings per share [(b) + (c)] (numbers)	930,000	975,068
(e) Earnings per share on profit for the year (Face Value ₹ 10/- per share)		
– Basic [(a)/(b)] (₹)	738.09	698.67
– Diluted [(a)/(d)] (₹)	738.09	698.67

**33 Contingent liabilities and commitments**

There are no contingent liabilities for the as at March 31, 2024 and as at March 31, 2023

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>(i) Contingent Liabilities</b>		
- for trademark case for Sportigo	30.00	-
- for Litigation-Complaints by Customer	1.60	-
<b>(ii) Commitments</b>		
<b>Capital Commitments</b>		
Estimated amount of contracts remaining to be executed on capital account and not provided for (Net of Advances)	214.90	110.30

33.1 The Company did not expect any outflow of economic resources in respect of the above and therefore no provision was made in respect thereof.

**34 Segment information**

34.1 The Company has identified one operating segment viz, "Consumer Products" which is consistent with the internal reporting provided to the Board of Directors, who has been identified as the chief operating decision maker (CODM). The CODM is responsible for allocating resources and assessing performance of the operating segment of the Company.

**34.2 Geographical information**

The Company presently caters to only domestic market i.e., India and hence there is no revenue from external customers outside India nor any of its non-current asset is located outside India.

**34.3 Information about major customers**

Included in revenue arising from direct sales of trading goods of ₹ 32,102.86 Lakhs (year ended March 31, 2023: ₹ 32,533.14 Lakhs) which arose from sales to its 1 (previous year: 1) major customers which accounts for 94.25 percent (year ended March 31, 2023: 94.10 percent) of the total revenue from operations.





**35 Employee benefit plans****35.1 Defined contribution plans:**

The Company participates in Provident fund as defined contribution plans on behalf of relevant personnel. Any expense recognised in relation to provident fund represents the value of contributions payable during the period by the Company at rates specified by the rules of provident fund. The only amounts included in the balance sheet are those relating to the prior months contributions that were not paid until after the end of the reporting year.

**(a) Provident fund and pension**

In accordance with the Employee's Provident Fund and Miscellaneous Provisions Act, 1952, eligible employees of the Company are entitled to receive benefits in respect of provident fund, a defined contribution plan, in which both employees and the Company make monthly contributions at a specified percentage of the covered employees' salary. The contributions, as specified under the law, are made to the provident fund administered and managed by Government of India (GOI). The Company has no further obligations under the fund managed by the GOI beyond its monthly contributions which are charged to the Statement of Profit and Loss in the period they are incurred. The benefits are paid to employees on their retirement or resignation from the Company.

Contribution to defined contribution plans, recognised in the Statement of Profit and Loss for the year under employee benefits expense, are as under:

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
i) Employer's contribution to provident fund and pension	104.73	87.94
ii) Employer's contribution to labour fund	0.02	0.02
iii) Employer's contribution to state insurance corporation	0.49	0.69
iv) Employer's contribution to national pension scheme	12.32	12.28
v) Employer's contribution to super annuation fund	3.00	3.00
<b>Total</b>	<b>120.56</b>	<b>103.94</b>

**(b) Defined benefit plans:****Gratuity**

The Company has an obligation towards gratuity, a funded defined benefit retirement plan covering all employees. The plan provides for lump sum payment to vested employees at retirement or at death while in employment or on termination of the employment of an amount equivalent to 15 days salary, as applicable, payable for each completed year of service. Vesting occurs upon completion of five years of service. The Company accounts for the liability for gratuity benefits payable in the future based on an actuarial valuation. The Company makes annual contributions (from year ended March 31, 2023 onwards) to gratuity fund managed by Kotak Mahindra Life Insurance Company Limited.

The most recent actuarial valuation of the present value of the defined benefit obligation was carried out for the year ended March 31, 2024 by an independent actuary. The present value of the defined benefit obligation, and the related current service cost and past service cost, were measured using the projected unit credit method.

**(A) Through its defined benefit plans, the Company is exposed to a number of risks, the most significant of which are detailed below:****(1) Salary risk:**

The present value of the defined benefit plan liability is calculated by reference to the future salaries of members. As such, an increase in the salary of the members more than assumed level will increase the plan's liability.

**(2) Interest rate risk:**

A fall in the discount rate which is linked to the G.Sec. Rate will increase the present value of the liability requiring higher provision. A fall in the discount rate generally increases the mark to market value of the assets depending on the duration of asset.

**(3) Investment risk:**

The present value of the defined benefit plan liability is calculated using a discount rate which is determined by reference to market yields at the end of the reporting year on government bonds. If the return on plan asset is below this rate, it will create a plan deficit. Currently, for the plan in India, it has a relatively balanced mix of investments in government securities, and other debt instruments.

**(4) Mortality risk:**

Since the benefits under the plan is not payable for life time and payable till retirement age only, plan does not have any longevity risk.



**(B) Principal actuarial assumptions used:**

The principal assumptions used for the purposes of the actuarial valuations were as follows:

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
1. Discount rate	6.95%	7.10%
2. Salary escalation		
- Corporate	9.00%	9.00%
- Worker	9.00%	5.00%
- Sales	8.00%	7.00%
3. Expected return of Assets	6.95%	7.10%
4. Rate of employee turnover		
- Corporate	15.00%	12.00%
- Worker	38.00%	39.00%
- Sales	26.00%	15.00%
5. Mortality rate	India assured lives mortality (2012-14) ult.	

**(C) Expenses recognised in the statement of profit and loss**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Current service cost	24.51	24.18
Interest on net defined benefit liability / (asset)	11.22	8.51
Expected Return on Plan Assets	(12.60)	-
<b>Components of defined benefit cost recognised in profit or loss</b>	<b>23.13</b>	<b>32.69</b>

The current service cost and the net interest expenses for the year are included in the 'Employee benefit expenses' line item in the Statement of Profit and Loss.

**(D) Expenses recognized in the Other Comprehensive Income (OCI)**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Actuarial (gains)/losses on obligation for the year		
- Due to changes in financial assumptions	10.42	(11.54)
- Due to experience adjustment	12.53	13.28
- Due to changes in demographic assumptions	(0.77)	-
Return on plan assets, excluding interest income	(33.21)	(0.00)
<b>Net expense/(income) for the period recognized in OCI</b>	<b>(11.03)</b>	<b>1.74</b>

**(E) Amount recognised in the balance sheet**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Present value of funded defined benefit obligation	249.38	196.13
Fair value of plan assets	(221.16)	(179.77)
<b>Net liability arising from defined benefit obligation</b>	<b>28.22</b>	<b>16.36</b>

**(G) Net asset/(liability) recognised in the balance sheet**

Recognised under:	For the year ended March 31, 2024	For the year ended March 31, 2023
Long term provision	28.22	16.36
Short term provision	-	-
<b>Total</b>	<b>28.22</b>	<b>16.36</b>

**(H) Movements in the present value of defined benefit obligation are as follows:**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Opening defined benefit obligation	196.13	180.02
Current service cost	24.51	24.18
Interest cost	11.22	8.51
Actuarial losses	22.19	1.74
Benefits paid from the fund	(4.67)	(18.32)
<b>Closing defined benefit obligation</b>	<b>249.38</b>	<b>196.13</b>



(I) Movements in the fair value of the plan assets are as follows:

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Opening fair value of the plan assets	179.77	-
Contributions by the Employer	0.23	198.09
Interests on plan assets	12.61	-
Remeasurement (gains)/losses	33.22	(0.00)
Actual benefits paid*	(4.67)	(18.32)
<b>Closing fair value of plan assets</b>	<b>221.16</b>	<b>179.77</b>

\*Actual Benefit Paid of ₹ 0.23 lakhs (March 31, 2023: ₹ 18.32 lakhs) is paid directly by the enterprise and not through the Fund and hence we have added the same amount to Actual Enterprise's Contributions and benefit paid.

(J) Description of Plan Assets

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Insurer managed funds	100%	100.00%

(K) Maturity profile of defined benefit obligation:

Projected benefits payable in future years from the date of reporting	For the year ended March 31, 2024	For the year ended March 31, 2023
Year 1 cashflow	94.58	76.12
Year 2 cashflow	42.88	28.58
Year 3 cashflow	36.19	25.04
Year 4 cashflow	26.31	19.94
Year 5 cashflow	25.26	14.89
Year 6 to year 10 cashflow	62.16	56.65

(L) Sensitivity analysis

The Sensitivity analysis below has been determined based on reasonably possible change of the respective assumptions occurring at the end of the reporting period, while holding all other assumptions constant. These sensitivities show the hypothetical impact of a change in each of the lied assumptions in isolation. While each of these sensitivities holds all other assumptions constant, in practice such assumptions rarely change in isolation and the asset value changes may offset the impact to some extent. For presenting the sensitivities, the present value of the Defined Benefit Obligation has been calculated using the projected unit credit method at the end of the reporting period, which is the same as that applied in calculating the Defined Benefit Obligation presented above. There was no change in the methods and assumptions used in the preparation of the Sensitivity Analysis from previous year.

Projected benefits payable in future years from the date of reporting	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>Projected benefit obligation on current assumptions</b>		
<b>Rate of discounting</b>		
Impact of +0.5% change (% change)	245.94 (1.38%)	193.04 (1.57%)
Impact of -0.5% change (% change)	252.94 1.43%	199.35 1.64%
<b>Rate of salary increase</b>		
Impact of +0.5% change (% change)	252.64 1.31%	199.16 1.55%
Impact of -0.5% change (% change)	245.83 (1.42%)	192.95 (1.62%)

(M) Other disclosures

The weighted average duration of the obligations as at March 31, 2024: 2.95 years (as at March 31, 2023: 3.01 years).

The Company's best estimate of the contributions expected to be paid to the plan during the next year is ₹ 28.22 lakhs





## 36 Related party disclosures

## 36.1 Details of related parties

Description of relationship	Name of the related party
<b>Holding Company</b>	Cello World Limited (formerly known as Cello World Private Limited)
<b>Key management personnel</b> - Director - Director - Director - Chief Financial Officer	Pradeep Ghisulal Rathod Pankaj Ghisulal Rathod Gaurav Pradeep Rathod Rajesh Bang
<b>Relatives of key management personnel (where transactions have taken place)</b>	Pampuben Ghisulal Rathod Sangeeta Pradeep Rathod Babita Pankaj Rathod Ruchi Gaurav Rathod
<b>Enterprises over which the KMP have Significant Influence (where transactions have taken place)</b>	Cello Home Products Cello Pens and Stationery Private Limited Wim Plast Limited Cello Houseware Cello Marketing Cello Industries Private Limited Vardhaman Realtors Cello Houseware Private Limited Unomax Stationery Private Limited Unomax Sales & Marketing Private Limited Unomax Writing Instruments Private Limited Cello Plastotech Cello Household Appliances Private Limited Cello Foundation (formerly known as Badamia Charitable Trust) Umraoben Family trust



## 36.2 Transactions during the year with related parties

S. No.	Particulars	For the year ended March 31, 2024	For year ended March 31, 2023
A	<b>Sales</b>		
	<b>I Holding company</b>		
	Cello World Limited (formerly known as Cello World Private Limited)	32,102.86	32,533.14
	<b>Total (A)</b>	<b>32,102.86</b>	<b>32,533.14</b>
	<b>II Key managerial personnel</b>		
	Pankaj Ghisulal Rathod	-	0.08
	<b>Total (B)</b>	<b>-</b>	<b>0.08</b>
	<b>III Relatives of key managerial personnel</b>		
	Pampuben Ghisulal Rathod	-	1.26
	<b>Total (C)</b>	<b>-</b>	<b>1.26</b>
	<b>IV Enterprises over which the KMP have significant influence</b>		
	Cello Houseware Private Limited	135.43	120.50
	Cello Industries Private Limited	416.12	574.70
	Cello Pens and Stationery Private Limited (formerly known as Cello International Private Limited)	-	157.19
	Cello Marketing	-	0.03
	Unomax Pens & Stationery Private Limited	-	177.38
	Unomax Sales & Marketing Private Limited	143.14	63.30
	Unomax Stationery Private Limited	256.65	320.98
	Unomax Writing Instruments Private Limited	79.70	24.00
	Wim Plast Limited	-	0.13
	<b>Total (D)</b>	<b>1,031.04</b>	<b>1,438.22</b>
	<b>Total (A+B+C+D)</b>	<b>33,133.90</b>	<b>33,972.70</b>
B	<b>Sale of Property, Plant and Equipment</b>		
	<b>I Holding company</b>		
	Cello World Limited (formerly known as Cello World Private Limited)	-	3.13
	<b>Total (A)</b>	<b>-</b>	<b>3.13</b>
	<b>II Enterprises over which the KMP have significant influence</b>		
	Cello Houseware Private Limited	64.48	3.72
	<b>Total (B)</b>	<b>64.48</b>	<b>3.72</b>
	<b>Total (A+B)</b>	<b>64.48</b>	<b>6.84</b>
C	<b>Purchases</b>		
	<b>I Holding company</b>		
	Cello World Limited (formerly known as Cello World Private Limited)	165.42	218.32
	<b>Total (A)</b>	<b>165.42</b>	<b>218.32</b>
	<b>II Enterprises over which the KMP have significant influence</b>		
	Cello Houseware Private Limited	110.34	62.86
	Cello Industries Private Limited	-	18.83
	Unomax Pens & Stationery Private Limited	-	83.51
	Unomax Writing Instruments Private Limited	12.26	-
	Unomax Sales & Marketing Private Limited	218.75	258.79
	Unomax Stationery Private Limited	76.47	48.17
	Wim Plast Limited	1.63	9.15
	<b>Total (B)</b>	<b>419.45</b>	<b>481.31</b>
	<b>Total (A+B)</b>	<b>584.87</b>	<b>699.62</b>
D	<b>Purchase of property, plant and equipment</b>		
	<b>I Enterprises over which the KMP have significant influence</b>		
	Cello Houseware Private Limited	3.75	5.49
	Wim Plast Limited	-	4.25
	<b>Total (B)</b>	<b>3.75</b>	<b>9.74</b>



E	<b>Rent paid</b>			
	<b><u>I Enterprises over which the KMP have significant influence</u></b>			
	Cello Home Products	431.30	410.76	
	Cello Household Appliances Private Limited	222.26	211.68	
	Vardhaman Realtors	35.18	33.50	
	<b>Total</b>	<b>688.74</b>	<b>655.94</b>	
F	<b>Royalty</b>			
	<b><u>I Enterprises over which the KMP have significant influence</u></b>			
	Cello Plastic Industrial Works	-	90.97	
	<b>Total</b>	<b>-</b>	<b>90.97</b>	
G	<b>Staff welfare expenses</b>			
	<b><u>I Holding company</u></b>			
	Cello World Limited (formerly known as Cello World Private Limited)	0.40	0.20	
		<b>Total (A)</b>	<b>0.40</b>	<b>0.20</b>
	<b><u>II Enterprises over which the KMP have significant influence</u></b>			
	Cello Houseware Private Limited	3.29	1.95	
	Cello Industries Private Limited	-	0.23	
	Wim Plast Limited	27.70	28.12	
		<b>Total (B)</b>	<b>30.99</b>	<b>30.30</b>
		<b>Total (A+B)</b>	<b>31.39</b>	<b>30.50</b>
H	<b>Labour charges received</b>			
	<b><u>I Enterprises over which the KMP have significant influence</u></b>			
	Unomax Stationery Private Limited	2.35	4.39	
	Unomax Pens & Stationery Private Limited	-	2.95	
	<b>Total</b>	<b>2.35</b>	<b>7.34</b>	
I	<b>Loans received</b>			
	<b><u>I Key managerial personnel</u></b>			
	Pradeep Ghisulal Rathod	600.00	-	
	<b>Total (A)</b>	<b>600.00</b>	<b>-</b>	
J	<b>Loans repaid</b>			
	<b><u>I Key managerial personnel</u></b>			
	Pradeep Ghisulal Rathod	-	1,782.70	
	Pankaj Ghisulal Rathod	600.00	352.00	
	<b>Total</b>	<b>600.00</b>	<b>2,134.70</b>	
K	<b>Corporate Social Responsibility Expenses</b>			
	<b><u>I Enterprises over which the KMP have significant influence</u></b>			
	Cello Foundation (Formerly known as Badamia Charitable Trust)	107.60	71.50	
	<b>Total</b>	<b>107.60</b>	<b>71.50</b>	

The transactions with related parties are made in the normal course of business and on terms equivalent to those that prevail in arm's length transactions. All the related party transactions are reviewed and approved by the Board of directors.





### 36.3 Amounts outstanding with related parties

S. No.	Particulars	As at March 31, 2024	As at March 31, 2023
A	<b>Receivables</b>		
	<b>I Holding company</b>		
	Cello World Limited (formerly known as Cello World Private Limited)	14,196.96	9,133.13
	<b>Total (A)</b>	<b>14,196.96</b>	<b>9,133.13</b>
	<b>II Enterprises over which the KMP have significant influence</b>		
	Cello Industries Private Limited	45.22	28.00
	Cello Houseware Private Limited	12.04	-
	Unomax Stationery Private Limited	-	11.90
	Unomax Sales & Marketing Private Limited	53.56	-
	<b>Total (B)</b>	<b>110.82</b>	<b>39.90</b>
	<b>TOTAL (A+B)</b>	<b>14,307.78</b>	<b>9,173.03</b>
B	<b>Payables</b>		
	<b>I Enterprises over which the KMP have significant influence</b>		
	Cello Home Products	38.82	36.97
	Cello Household Appliance Private Limited	5.72	5.44
	Unomax Sales & Marketing Private Limited	-	61.49
	Unomax Stationery Private Limited	3.71	-
	Unomax Pens & Stationery Private Limited	-	-
	Vardhaman Realtors	3.17	3.02
	Wim Plast Limited	-	3.33
	<b>Total</b>	<b>51.42</b>	<b>110.25</b>
C	<b>Loans Payable</b>		
	<b>I Key managerial personnel</b>		
	Pradeep Ghisulal Rathod	1,337.30	737.30
	Pankaj Ghisulal Rathod	6,352.00	6,952.00
	<b>Total</b>	<b>7,689.30</b>	<b>7,689.30</b>
	<b>II Relatives of key managerial personnel</b>		
	Babita Pankaj Rathod	1,676.00	1,676.00
	<b>Total</b>	<b>1,676.00</b>	<b>1,676.00</b>
	<b>III Enterprises over which the KMP have significant influence</b>		
	Umraoben Family trust	49.55	49.55
<b>Total</b>	<b>49.55</b>	<b>49.55</b>	

### 36.4 Compensation of key managerial personnel

The remuneration of the key management personnel of the Company, is set out below in aggregate for each of the categories specified in Ind AS 24:

Particulars	For the year ended March 31, 2024	For year ended March 31, 2023
Short-term employee benefits	69.05	63.05
Post-employment benefits (Refer note a)	-	-
<b>Total</b>	<b>69.05</b>	<b>63.05</b>

- (a) The remuneration to the key managerial personnel does not include the provisions made for gratuity, as they are determined on an actuarial basis for the Company as a whole.
- (b) All decisions relating to the remuneration of the Directors are taken by the Board of Directors of the Company, in accordance with shareholders' approval, wherever necessary.



**37 Financial instruments and risk management****37.1 Capital risk management**

The Company manages its capital to ensure that it will be able to continue as going concern while maximising the return to stakeholders through the optimisation of the debt and equity balance. The capital structure of the Company consists of net debt offset by cash and bank balances and total equity of the Company.

Particulars	As at March 31, 2024	As at March 31, 2023
Short term debts	9,414.85	9,414.85
Less: Cash and cash equivalents	(291.95)	(965.37)
<b>Net debt</b>	<b>9,122.90</b>	<b>8,449.48</b>
<b>Total equity</b>	<b>18,077.30</b>	<b>11,204.81</b>
<b>Net debt to equity ratio</b>	<b>0.50</b>	<b>0.75</b>
<b>Debt to equity ratio</b>	<b>0.52</b>	<b>0.84</b>

The Company has not defaulted on any loans payable, and there has been no breach of any loan covenants.

No changes were made in the objectives, policies or processes for managing capital during the year ended March 31, 2024 and March 31, 2023.

**37.2 Categories of Financial Instruments**

The following table provides categorisation of all financial instruments

Particulars	As at March 31, 2024	As at March 31, 2023
<b>Financial assets</b>		
<b>Measured at amortised cost</b>		
(a) Trade receivable	14,318.11	9,190.17
(b) Cash and cash equivalent	291.95	965.37
(c) Loans	8.20	9.87
(d) Other financial assets	80.80	81.20
<b>Total financial assets</b>	<b>14,699.06</b>	<b>10,246.61</b>
<b>Financial liabilities</b>		
<b>Measured at amortised cost</b>		
(a) Borrowings	9,414.85	9,414.85
(b) Trade payables	1,811.02	1,790.21
(c) Other financial liabilities	27.79	0.03
<b>Total financial liabilities</b>	<b>11,253.66</b>	<b>11,205.09</b>

**37.3 Financial risk management objectives**

The Company's principal financial liabilities comprise borrowings, trade and other payables. The main purpose of these financial liabilities is to finance and support the Company's operations. The Company's principal financial assets comprise cash and bank balance, trade and other receivables that derive directly from its operations.

The Company is exposed to various financial risks such as market risk, credit risk and liquidity risk. The Company's senior management team oversees the management of these risks. The Board of Directors review and agree policies for managing each of these risks, which are summarised below:

**(i). Market risk**

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk mainly comprises interest risk, currency risk, and product price risk.

The sensitivity of the relevant profit or loss item is the effect of the assumed changes in respective market risks. This is based on the financial assets and financial liabilities held at March 31, 2024 and March 31, 2023.

**(a) Interest rate risk:**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company's exposure to the risk of changes in market interest rates relates primarily to the Company's term debt obligations with floating interest rates.



**(b) Foreign currency risk:**

Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Company's exposure to the risk of changes in foreign exchange rates relates primarily to the Company's operating activities denominated in foreign currency and thus the risk of changes in foreign exchange rates relates primarily to trade payables and receivables. The year end unhedged foreign currency exposures are given below:

**Particulars of unhedged foreign currency exposure as at the reporting date (in respective currency):**

Particulars	As at March 31, 2024	As at March 31, 2023
<b>(a). Advances: (to vendors)</b>		
In USD	2.17	3.34
In CNY	0.15	-
Equivalent in ₹ lakhs	181.99	276.14
<b>(b). Trade payables:</b>		
In USD	0.16	0.32
Equivalent in ₹ lakhs	13.45	26.26

**Foreign currency sensitivity**

The following table demonstrate the sensitivity to a reasonable possible change in exchange rate, with all other variables held constant. The impact on the Company's profit before tax due to changes in the fair value of monetary assets and liabilities is as follows:

**Impact on Profit/(Loss) before tax for the year**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
<b>(a). Advances: (to vendors)</b>		
<b>USD currency:</b>		
0.50% increase (%)	0.90	1.37
0.50% decrease (%)	(0.90)	(1.37)
<b>CNY currency:</b>		
0.50% increase (%)	0.01	-
0.50% decrease (%)	(0.01)	-
<b>(b). Trade payables:</b>		
<b>USD currency:</b>		
0.50% increase (%)	0.07	(0.13)
0.50% decrease (%)	(0.07)	0.13

**(c) Product price risk**

In a potentially inflationary economy, the Company expects periodical price increases across its product lines. Product price increases which are not in line with the levels of customers' discretionary spends, may affect the business/ sales volumes. In such a scenario, the risk is managed by offering judicious product discounts to customers to sustain volumes. The Company negotiates with its vendors for purchase price rebates such that the rebates substantially absorb the product discounts offered to the customers. This helps the Company to protect itself from significant product margin losses. This mechanism also works in case of a downturn in the retail sector, although overall volumes would get affected.

**(ii). Credit risk management**

Credit risk is the risk that counterparty will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. The Company is exposed to credit risk from its operating activities (primarily trade receivables).

**(a) Trade receivables**

The Company has adopted a policy of only dealing with counterparties that have sufficient credit rating. Credit risk is managed through credit approvals, establishing credit limits and continuously monitoring the credit worthiness of customers to which the Company grants credit terms in the normal course of business. On account of adoption of Ind AS 109, the Company uses expected credit loss model to assess the impairment loss or gain. The Company has applied a simplified approach under Expected Credit Loss (ECL) model for measurement and recognition of impairment losses on trade receivables. Refer note 13 for expected credit loss on trade receivable.

**(b) Financial instruments and cash deposits**

Credit risk from balances with banks and financial institutions is managed by the Company's in accordance with the Company's policy. Investments of surplus funds are made only with approved counterparties and within credit limits assigned to each counterparty. Counterparty credit limits are reviewed by the Company's Board of Directors on an annual basis and may be updated throughout the year subject to approval of the Company's Finance Committee. The limits are set to minimise the concentration of risks and therefore mitigate financial loss through a counterparty's potential failure to make payments.





(iii). **Liquidity risk management**

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due. Cash flow from operating activities provides the funds to service the financial liabilities on a day-to-day basis. The Company regularly monitors the rolling forecasts to ensure it has sufficient cash on an on-going basis to meet operational needs.

**Liquidity risk table**

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments.

Particulars	Upto 1 year	1-5 years	Total
<b>March 31, 2024</b>			
Borrowings	9,414.85	-	9,414.85
Trade payables	1,811.02	-	1,811.02
Other financial liabilities	27.76	0.03	27.79
<b>Total</b>	<b>11,253.63</b>	<b>0.03</b>	<b>11,253.66</b>
<b>March 31, 2023</b>			
Borrowings	9,414.85	-	9,414.85
Trade payables	1,790.21	-	1,790.21
Other financial liabilities	-	0.03	0.03
<b>Total</b>	<b>11,205.06</b>	<b>0.03</b>	<b>11,205.09</b>

The above table details the Company's remaining contractual maturity for its non-derivative financial liabilities with agreed repayment periods. The amount disclosed in the tables have been drawn up based on the undiscounted cash flows of financial liabilities based on the earliest date on which the Company can be required to pay. The contractual maturity is based on the earliest date on which the Company may be required to pay.

**38 Fair Value Measurement**

**38.1 Fair value of the financial assets that are measured at fair value on a recurring basis**

The Company has not measure any financial assets and financial liabilities that are measured at fair value on a recurring basis.

**38.2 Fair value of financial assets and financial liabilities that are measured at amortised cost:**

The management believes the carrying amounts of financial assets and financial liabilities measured at amortised cost approximate their fair values.



**39 Ratio analysis and its elements**

Percentage change has been compared for the two year ended March 31, 2024 and March 31, 2023.

**a) Current Ratio = Current assets divided by Current liabilities**

Particulars	As at March 31, 2024	As at March 31, 2023
Current assets	25,457.43	18,945.90
Current liabilities	11,577.12	11,595.39
Ratio (In times)	2.20	1.63
% Change from previous year	34.97%	

**Reason for change more than 25%:**

The ratio has increased from 1.63 as on March 31, 2023 to 2.20 as on March 31, 2024 mainly on account of increase in Trade Receivables & Inventories.

**b) Return on equity ratio = Net profit after tax divided by average equity**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Net profit after tax	6,864.24	6,812.49
Average equity*	14,641.05	8,209.20
Ratio (In Percentage)	46.88%	82.99%
% Change from previous year	-43.50%	

\*Average equity represents the average of opening and closing total equity.

**Reason for change more than 25%:**

The ratio decreases from 82.99% during the year ended March 31, 2023 to 46.88% during the year ended March 31, 2024 mainly due to increase in average equity on account of profits earned in year ended March 31, 2024.

**c) Inventory turnover ratio = cost of goods sold divided by average inventory**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Cost of goods sold	18,858.18	19,585.92
Average inventory	9,370.55	8,642.18
Ratio (in times)	2.01	2.27
% Change from previous year	-11.20%	

Reason for change more than 25%: NA

**d) Trade receivables turnover ratio = credit sales divided by average trade receivables**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Credit sales*	34,237.94	34,834.82
Average trade receivables #	11,754.14	7,417.75
Ratio (in times)	2.91	4.70
% Change from previous year	-37.97%	

\* Credit sales includes sale of products, services and scrap sales.

# Average Trade receivables represents the average of opening and closing trade receivables.

**Reason for change more than 25%:**

The ratio has decreased from 4.70 as on March 31, 2023 to 2.91 as on March 31, 2024 mainly on account of increase in Trade Receivables and marginal drop in sales for the year ended March 31, 2024.

**e) Trade payables turnover ratio = credit purchases divided by average trade payables**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Credit purchases	21,040.29	18,860.54
Average trade payables	1,498.07	1,601.97
Ratio (in times)	14.04	11.77
% Change from previous year	19.29%	

# Trade payable included payables for purchases and excludes employee payables. Average Trade payable represents the average of opening and closing trade payables.

Reason for change more than 25%: NA



f) **Net capital turnover ratio = Credit Sales divided by net working capital**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Credit Sales (A)	34,237.94	34,834.82
Current assets (B)	25,457.43	18,945.90
Current liabilities (C)	11,577.12	11,595.39
Net working capital (D = B - C)	13,880.31	7,350.51
<b>Ratio (In times) (E = A / D)</b>	<b>2.47</b>	<b>4.74</b>
<b>% Change from previous year</b>	<b>-47.95%</b>	

**Reason for change more than 25%:**

The ratio decreases from 4.74 during the year ended March 31, 2023 to 2.47 during the year ended March 31, 2024 mainly due to marginal decrease in sales and improvement in working capital management on account of increase in Receivable and Inventories.

g) **Net profit ratio = Profit for the year divided by credit sales**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Profit for the year	6,864.24	6,812.49
Sales*(Credit)	34,237.94	34,834.82
<b>Ratio</b>	<b>20.05%</b>	<b>19.56%</b>
<b>% Change from previous year</b>	<b>2.52%</b>	

\* Sales includes sale of products, services and scrap sales.

**Reason for change more than 25%: NA**

h) **Return on Capital employed (pre -tax) = Earnings before interest and taxes (EBIT) divided by average Capital Employed**

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
Profit before tax (A)	9,210.47	9,134.91
Finance cost (B)	0.01	1.18
<b>EBIT (C) = (A+B)</b>	<b>9,210.48</b>	<b>9,136.09</b>
Tangible net worth (D)*	18,074.14	11,189.85
Total debt (E)	9,414.85	9,414.85
Deferred tax liability (F)	19.75	-
<b>Capital employed (G)=(D+E+F)</b>	<b>27,508.73</b>	<b>20,604.70</b>
<b>Ratio (In %) (C / G)</b>	<b>33.48%</b>	<b>44.34%</b>
<b>% Change from previous year</b>	<b>-24.49%</b>	

\*Tangible net worth =Net worth (Shareholder's fund) less Intangible assets less Deferred Tax Assets

**Reason for change more than 25%: NA**

i) **Debt Equity ratio = Total debts divided by Total Equity**

Particulars	As at March 31, 2024	As at March 31, 2023
Total debts	9,414.85	9,414.85
Total Equity	18,077.30	11,204.81
<b>Ratio (In times)</b>	<b>0.52</b>	<b>0.84</b>
<b>% Change from previous year</b>	<b>-38.02%</b>	

**Reason for change more than 25%:**

The ratio decreases from 0.84 as at April 1, 2023 to 0.52 as at March 31, 2024 mainly due to increase in shareholder's fund on account of profits of current year.

j) **Debt service coverage ratio= Earnings available for debt services dividend by total interest and principal repayments.**

Particulars	As at March 31, 2024	As at March 31, 2023
Profit after tax (A)	6,864.24	6,812.49
<b>Add: Non cash operating expenses and finance cost</b>		
- Depreciation and amortisation (B)	865.77	782.85
- Finance cost (C)	0.01	1.18
Total non-cash operating expenses and finance cost (Pre-tax) (D= B+C)	<b>865.78</b>	<b>784.03</b>
Total non-cash operating expenses and finance cost (Post-tax) (E = D (1-Tax rate))	647.88	586.70
<b>Earnings available for debt services (F = A+E)</b>	<b>7,512.12</b>	<b>7,399.19</b>
<b>Debt service</b>		
Principal Repayments (G)	9,414.85	9,414.85
Total interest and principal repayments (H = G)	<b>9,414.85</b>	<b>9,414.85</b>
<b>Ratio (In times) (I = H/ F)</b>	<b>0.80</b>	<b>0.79</b>
<b>% Change from previous year</b>	<b>1.53%</b>	

**Reason for change more than 25%: NA**





**40 Additional regulatory information as required by Schedule III to the Companies Act, 2013**

- a. The Company does not have any benami property, where any proceeding has been initiated or pending against the Company for holding any benami property.
- b. The Company has not traded or invested in Crypto currency or Virtual Currency during each reporting period.
- c. There were no Scheme of Arrangements entered by the Company during each reporting period, which required approval from the Competent Authority in terms of sections 230 to 237 of the Companies Act, 2013.
- d. Transactions with Companies struck off under Companies Act, 2013 or Companies Act, 1956:  
The Company had transactions with the following struck-off companies, in respect of which the outstanding balances at the end of each reporting period were Nil
- e. The Company has not advanced or loaned or invested funds to any other person(s) or entity(ies), including foreign entities (Intermediaries) with the understanding that the Intermediary shall:
  - (a) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company (Ultimate Beneficiaries) or
  - (b) provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.
- f. The Company has not received any fund from any person(s) or entity(ies), including foreign entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the group shall:
  - a. directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party (Ultimate Beneficiaries) or
  - b. provide any guarantee, security or the like on behalf of the ultimate beneficiaries
- g. The Company has not been declared willful defaulter by any bank or financial institution or government or any government authority.
- h. The Company has complied with the number of layers prescribed under the Companies Act, 2013, read with the Companies (Restriction on
- i. The Company does not have any Loans or advances to promoters, directors, KMPs and related parties , either severally or jointly with any other person, that are
  - (a) repayable on demand or
  - (b) without specifying any terms or period of repayment
- j. There are no charges or satisfaction which are yet to be registered with the Registrar of Companies beyond the statutory period.

**41 Disclosure as per Section 186 of the Companies Act, 2013**

The Company has not entered into any transactions requiring disclosures in respect of details of loans, guarantees and investments under Section 186 of the Companies Act, 2013 read with the Companies (Meetings of Board and its Powers) Rules, 2014.



Cello Household Products Private Limited

CIN: U25209MH2021PTC355178


Notes to the Financial Statements as at March 31, 2024

All amounts are ₹ in lakhs unless otherwise stated

- 42 No significant adjusting event occurred between the balance sheet date and date of the approval of these financial statements by the Board of Directors of the Company requiring adjustment or disclosure.
- 43 Previous year's figures have been regrouped/reclassified wherever necessary to correspond with the current year's classification/disclosure.
- 44 The financial statements were approved by the Board of Directors in their meeting held on May 21, 2024

In terms of our report attached of even date

For Jeswani & Rathore  
Chartered Accountants  
(FRN- 104202W)

  
Khubilal G. Rathore  
Partner (M. No.: 012807)



Mumbai - May 21, 2024

For and on behalf of Board of Directors of  
Cello Household Products Private Limited

  
Pradeep G. Rathod  
Director  
(DIN 00027527)

  
Pankaj G. Rathod  
Director  
(DIN 00027572)

Mumbai - May 21, 2024