

General information about company	
Scrip code	544012
NSE Symbol	CELLO
MSEI Symbol	NA
ISIN	INE0LMW01024
Name of the company	CELLO WORLD LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2024
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/ No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	8.28
As on the end of previous 1st quarter	100	0
As on the end of previous 2nd quarter	100	0
As on the end of previous 3rd quarter	100	3.55
As on the end of previous 4th quarter	100	5.01

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	12	165662977			165662977	75	165662977		165662977	75
(B)	Public	118246	55222057			55222057	25	55222057		55222057	25
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	118258	220885034			220885034	100	220885034		220885034	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group				75	42446220	25.62			165662977			
(B)	Public				25					55222057	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100	42446220	19.22			220885034	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/ Hindu undivided Family	9	126662971			126662971	57.34	126662971		126662971	57.34
(d)	Any Other (specify)	3	39000006			39000006	17.66	39000006		39000006	17.66
Sub-Total (A)(1)		12	165662977			165662977	75	165662977		165662977	75
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		12	165662977			165662977	75	165662977		165662977	75
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(a)	Mutual Funds	19	7971784			7971784	3.61	7971784		7971784	3.61
(c)	Alternate Investment Funds	10	15369395			15369395	6.96	15369395		15369395	6.96
(e)	Insurance Companies	6	6634532			6634532	3	6634532		6634532	3
Sub-Total (B)(1)		35	29975711			29975711	13.57	29975711		29975711	13.57
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	75	16787028			16787028	7.6	16787028		16787028	7.6
(e)	Foreign Portfolio Investors Category II	6	210700			210700	0.1	210700		210700	0.1
Sub-Total (B)(2)		81	16997728			16997728	7.7	16997728		16997728	7.7
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(c)	Key Managerial Personnel	2	2797			2797	0	2797		2797	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	112791	5885255			5885255	2.66	5885255		5885255	2.66
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	1	50589			50589	0.02	50589		50589	0.02
(i)	Non Resident Indians (NRIs)	1558	321033			321033	0.15	321033		321033	0.15
(k)	Foreign Companies	1	979448			979448	0.44	979448		979448	0.44

(l)	Bodies Corporate	367	683559			683559	0.31	683559		683559	0.31
(m)	Any Other (specify)	3410	325937			325937	0.15	325937		325937	0.15
Sub-Total (B)(4)		118130	8248618			8248618	3.73	8248618		8248618	3.73
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		118246	55222057			55222057	25	55222057		55222057	25
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		118258	220885034			220885034	100	220885034		220885034	100
Total (A+B+C)		118258	220885034			220885034	100	220885034		220885034	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)				57.34	42446220	33.51			126662971			
(d)				17.66	0	0			39000006			
Sub-Total (A) (1)				75	42446220	25.62			165662977			
(2)	Foreign											
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)				75	42446220	25.62			165662977			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(a)				3.61					7971784	0	0	0
(c)				6.96					15369395	0	0	0
(e)				3					6634532	0	0	0
Sub-Total (B) (1)				13.57					29975711	0	0	0
(2)	Institutions (Foreign)											
(d)				7.6					16787028	0	0	0
(e)				0.1					210700	0	0	0
Sub-Total (B) (2)				7.7					16997728	0	0	0
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(c)				0					2797	0	0	0
(g)				2.66					5885255	0	0	0
(h)				0.02					50589	0	0	0
(i)				0.15					321033	0	0	0
(k)				0.44					979448	0	0	0
(l)				0.31					683559	0	0	0
(m)				0.15					325937	0	0	0
Sub-Total (B) (4)				3.73					8248618	0	0	0
Total Public Shareholding (B)=(B) (1)+(B) (2)+(B) (3)+(B)(4)				25					55222057	0	0	0

C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100	42446220	19.22			220885034
Total (A+B+C)				100	42446220	19.22			220885034

Individuals/Hindu undivided Family							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	Gaurav Pradeep Rathod	Pankaj Ghisulal Rathod	Pradeep Ghisulal Rathod	Sangeeta Pradeep Rathod	Ruchi Gaurav Rathod	Karishma Harsh Parekh	Malvika P. Rathod
PAN (II)	AAAPR5523P	AAAPR5522N	AAAPR5520Q	AAAPR5521R	ACUPL6461C	AAAPR5526J	ADPPR9446P
No. of fully paid up equity shares held (IV)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Class eg:y							
Total	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Total as a % of Total Voting rights	21.48	10.75	10.26	5.66	2.83	1.77	1.77
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Number of Locked in shares (XII)							
No. (a)	21456510	10736380	10253330	0	0	0	0
As a % of total Shares held (b)	45.23	45.23	45.23	0	0	0	0
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							

As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family			
Serial No.	8	9	
Name of the Shareholders (I)	Sneha Jigar Ajmera	Babita Pankaj Rathod	Click here to go back
PAN (II)	AAAPR5525M	AACPR7556C	Total
No. of fully paid up equity shares held (IV)	3900000	2355946	126662971
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3900000	2355946	126662971
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.77	1.07	57.34
Number of Voting Rights held in each class of securities (IX)			
Class eg:X	3900000	2355946	126662971
Class eg:y			
Total	3900000	2355946	126662971
Total as a % of Total Voting rights	1.77	1.07	57.34
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	1.77	1.07	57.34
Number of Locked in shares (XII)			
No. (a)	0	0	42446220
As a % of total Shares held (b)	0	0	33.51
Number of Shares pledged or otherwise encumbered (XIII)			
No. (a)			

As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	3900000	2355946	126662971
Reason for not providing PAN			
Reason for not providing PAN			
Shareholder type	Promoter Group	Promoter Group	

Any Other (specify)				
Serial No.	1	2	3	
Category	Trusts	Trusts	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	Babita Pankaj Rathod	Pankaj Ghisulal Rathod	Cello Pens And Stationery Pvt. Ltd.	
PAN (II)	AAETP1401E	AADTB8179L	AABCC1808J	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	19500000	19500000	6	39000006
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	19500000	19500000	6	39000006
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.83	8.83	0	17.66
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	19500000	19500000	6	39000006
Class eg:y				
Total	19500000	19500000	6	39000006
Total as a % of Total Voting rights	8.83	8.83	0	17.66
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	8.83	8.83	0	17.66
Number of Locked in shares (XII)				
No. (a)	0	0	0	0

As a % of total Shares held (b)	0	0	0	0
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	19500000	19500000	6	39000006
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter Group	Promoter Group	Promoter Group	

Mutual Funds		
Serial No.	1	
Name of the Shareholders (I)	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life India Gennext Fund	Click here to go back
PAN (II)	AAATB0102C	Total
No. of fully paid up equity shares held (IV)	2425463	2425463
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	2425463	2425463
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.1	1.1
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	2425463	2425463
Class eg:y		
Total	2425463	2425463
Total as a % of Total Voting rights	1.1	1.1
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.1	1.1
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	2425463	2425463

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Alternate Investment Funds				
Serial No.	1	2	3	
Name of the Shareholders (I)	India Advantage Fund S5 I	India Advantage Fund S4 I	Tata Capital Growth Fund li	Click here to go back
PAN (II)	AABTI9341K	AABTI2205E	AADTT0612N	Total
No. of fully paid up equity shares held (IV)	8706211	3373653	2850588	14930452
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	8706211	3373653	2850588	14930452
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.94	1.53	1.29	6.76
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	8706211	3373653	2850588	14930452
Class eg:y				
Total	8706211	3373653	2850588	14930452
Total as a % of Total Voting rights	3.94	1.53	1.29	6.76
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	3.94	1.53	1.29	6.76
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized	8706211	3373653	2850588	14930452

form (XIV)				
Reason for not providing PAN				
Reason for not providing PAN				
Sub-categorization of shares				
Shareholding (No. of shares) under				
Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

Foreign Portfolio Investors Category I		
Serial No.	1	
Name of the Shareholders (I)	Goldman Sachs Funds - Goldman Sachs India Equity Portfolio	Click here to go back
PAN (II)	AAGCG9887L	Total
No. of fully paid up equity shares held (IV)	2445615	2445615
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	2445615	2445615
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.11	1.11
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	2445615	2445615
Class eg:y		
Total	2445615	2445615
Total as a % of Total Voting rights	1.11	1.11
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.11	1.11
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	2445615	2445615

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Insurance Companies		
Serial No.	1	
Name of the Shareholders (I)	Sbi Life Insurance Co. Ltd	Click here to go back
PAN (II)	AAFCS2530P	Total
No. of fully paid up equity shares held (IV)	3725526	3725526
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3725526	3725526
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.69	1.69
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3725526	3725526
Class eg:y		
Total	3725526	3725526
Total as a % of Total Voting rights	1.69	1.69
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.69	1.69
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	3725526	3725526

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Any Other (specify)						
Serial No.	1	2	3	4	5	
Category	Trusts	Others	LLP	HUF	Clearing Members	
Category / More than 1 percentage	Category	Category	Category	Category	Category	
Name of the Shareholders (I)		INDEPENDENT DIRECTOR				Click here to go back
PAN (II)						Total
No. of the Shareholders (I)	6	1	37	3363	3	3410
No. of fully paid up equity shares held (IV)	551	50	100486	224431	419	325937
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	551	50	100486	224431	419	325937
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0.05	0.1	0	0.15
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	551	50	100486	224431	419	325937
Class eg:y						
Total	551	50	100486	224431	419	325937
Total as a % of Total Voting rights	0	0	0.05	0.1	0	0.15
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0	0.05	0.1	0	0.15
Number of Locked in shares (XII)						

No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	551	50	100486	224431	419	325937
Reason for not providing PAN						
Reason for not providing PAN						
Sub-categorization of shares						
Shareholding (No. of shares) under						
Sub-category (i)	0	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0	0

