

General information about company	
Scrip code	544012
NSE Symbol	CELLO
MSEI Symbol	NA
ISIN	INE0LMW01024
Name of the company	CELLO WORLD LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2024
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/ No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits

Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	8.04
As on the end of previous 1st quarter	100	8.28
As on the end of previous 2nd quarter	100	6.46
As on the end of previous 3rd quarter	100	5.01
As on the end of previous 4th quarter	100	3.55

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	12	165662977			165662977	75	165662977		165662977	75
(B)	Public	117615	55222057			55222057	25	55222057		55222057	25
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	117627	220885034			220885034	100	220885034		220885034	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group				75	42446220	25.62			165662977			
(B)	Public				25					55222057	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100	42446220	19.22			220885034	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/ Hindu undivided Family	9	126662971			126662971	57.34	126662971		126662971	57.34
(d)	Any Other (specify)	3	39000006			39000006	17.66	39000006		39000006	17.66
Sub-Total (A)(1)		12	165662977			165662977	75	165662977		165662977	75
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		12	165662977			165662977	75	165662977		165662977	75
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(a)	Mutual Funds	19	8227032			8227032	3.72	8227032		8227032	3.72
(c)	Alternate Investment Funds	10	15300767			15300767	6.93	15300767		15300767	6.93
(e)	Insurance Companies	5	6381335			6381335	2.89	6381335		6381335	2.89

Sub-Total (B)(1)		34	29909134			29909134	13.54	29909134		29909134	13.54
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	82	16276560			16276560	7.37	16276560		16276560	7.37
(e)	Foreign Portfolio Investors Category II	7	221745			221745	0.1	221745		221745	0.1
Sub-Total (B)(2)		89	16498305			16498305	7.47	16498305		16498305	7.47
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(c)	Key Managerial Personnel	2	2797			2797	0	2797		2797	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	112190	5950684			5950684	2.69	5950684		5950684	2.69
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	1	50589			50589	0.02	50589		50589	0.02
(i)	Non Resident Indians (NRIs)	1536	287187			287187	0.13	287187		287187	0.13
(j)	Foreign Nationals	1	111			111	0	111		111	0
(k)	Foreign Companies	1	979448			979448	0.44	979448		979448	0.44
(l)	Bodies Corporate	365	1049068			1049068	0.47	1049068		1049068	0.47
(m)	Any Other (specify)	3396	494734			494734	0.22	494734		494734	0.22

Sub-Total (B)(4)		117492	8814618			8814618	3.99	8814618		8814618	3.99
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		117615	55222057			55222057	25	55222057		55222057	25
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		117627	220885034			220885034	100	220885034		220885034	100
Total (A+B+C)		117627	220885034			220885034	100	220885034		220885034	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)				57.34	42446220	33.51			126662971			
(d)				17.66	0	0			39000006			
Sub-Total (A) (1)				75	42446220	25.62			165662977			
(2)	Foreign											
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)				75	42446220	25.62			165662977			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(a)				3.72					8227032	0	0	0
(c)				6.93					15300767	0	0	0
(e)				2.89					6381335	0	0	0

Sub-Total (B) (1)				13.54					29909134	0	0	0
(2)	Institutions (Foreign)											
(d)				7.37					16276560	0	0	0
(e)				0.1					221745	0	0	0
Sub-Total (B) (2)				7.47					16498305	0	0	0
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(c)				0					2797	0	0	0
(g)				2.69					5950684	0	0	0
(h)				0.02					50589	0	0	0
(i)				0.13					287187	0	0	0
(j)				0					111	0	0	0
(k)				0.44					979448	0	0	0
(l)				0.47					1049068	0	0	0
(m)				0.22					494734	0	0	0
Sub-Total (B) (4)				3.99					8814618	0	0	0
Total Public Shareholding (B)=(B) (1)+(B) (2)+(B) (3)+(B)(4)				25					55222057	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total (A+B+C2)				100	42446220	19.22			220885034			
Total (A+B+C)				100	42446220	19.22			220885034			

Individuals/Hindu undivided Family							
Searial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	Gaurav Pradeep Rathod	Pankaj Ghisulal Rathod	Pradeep Ghisulal Rathod	Sangeeta Pradeep Rathod	Ruchi Gaurav Rathod	Karishma Harsh Parekh	Malvika P. Rathod
PAN (II)	AAAPR5523P	AAAPR5522N	AAAPR5520Q	AAAPR5521R	ACUPL6461C	AAAPR5526J	ADPPR9446P
No. of fully paid up equity shares held (IV)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Class eg:y							
Total	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Total as a % of Total Voting rights	21.48	10.75	10.26	5.66	2.83	1.77	1.77
No. Of Shares Underlying							

Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Number of Locked in shares (XII)							
No. (a)	21456510	10736380	10253330	0	0	0	0
As a % of total Shares held (b)	45.23	45.23	45.23	0	0	0	0
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Reason for not providing PAN							

Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family			
Searial No.	8	9	
Name of the Shareholders (I)	Sneha Jigar Ajmera	Babita Pankaj Rathod	Click here to go back
PAN (II)	AAAPR5525M	AACPR7556C	Total
No. of fully paid up equity shares held (IV)	3900000	2355946	126662971
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3900000	2355946	126662971
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.77	1.07	57.34
Number of Voting Rights held in each class of securities (IX)			
Class eg:X	3900000	2355946	126662971
Class eg:y			
Total	3900000	2355946	126662971
Total as a % of Total Voting rights	1.77	1.07	57.34
No. Of Shares Underlying			

Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	1.77	1.07	57.34
Number of Locked in shares (XII)			
No. (a)	0	0	42446220
As a % of total Shares held (b)	0	0	33.51
Number of Shares pledged or otherwise encumbered (XIII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	3900000	2355946	126662971
Reason for not providing PAN			

Reason for not providing PAN			
Shareholder type	Promoter Group	Promoter Group	

Any Other (specify)

Searial No.	1	2	3	
Category	Trusts	Trusts	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	Babita Pankaj Rathod	Pankaj Ghisulal Rathod	Cello Pens And Stationery Pvt. Ltd.	
PAN (II)	AAETP1401E	AADTB8179L	AABCC1808J	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	19500000	19500000	6	39000006
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	19500000	19500000	6	39000006
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.83	8.83	0	17.66
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	19500000	19500000	6	39000006
Class eg:y				
Total	19500000	19500000	6	39000006

Total as a % of Total Voting rights	8.83	8.83	0	17.66
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	8.83	8.83	0	17.66
Number of Locked in shares (XII)				
No. (a)	0	0	0	0
As a % of total Shares held (b)	0	0	0	0
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)				
As a % of total Shares held (b)				

Number of equity shares held in dematerialized form (XIV)	19500000	19500000	6	39000006
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter Group	Promoter Group	Promoter Group	

Mutual Funds			
Searial No.	1	2	
Name of the Shareholders (I)	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life India Gennext Fund	Kotak Small Cap Fund	Click here to go back
PAN (II)	AAATB0102C	AAATK4475F	Total
No. of fully paid up equity shares held (IV)	2429007	2256687	4685694
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	2429007	2256687	4685694
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.1	1.02	2.12
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	2429007	2256687	4685694
Class eg:y			
Total	2429007	2256687	4685694
Total as a % of Total Voting rights	1.1	1.02	2.12
No. Of Shares Underlying			

Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.1	1.02	2.12
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	2429007	2256687	4685694
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			

Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Alternate Investment Funds

Searial No.	1	2	3	
Name of the Shareholders (I)	India Advantage Fund S5 I	India Advantage Fund S4 I	Tata Capital Growth Fund Ii	Click here to go back
PAN (II)	AABTI9341K	AABTI2205E	AADTT0612N	Total
No. of fully paid up equity shares held (IV)	8706211	3373653	2850588	14930452
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	8706211	3373653	2850588	14930452
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.94	1.53	1.29	6.76
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	8706211	3373653	2850588	14930452
Class eg:y				
Total	8706211	3373653	2850588	14930452
Total as a % of Total Voting rights	3.94	1.53	1.29	6.76
No. Of Shares Underlying				

Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	3.94	1.53	1.29	6.76
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	8706211	3373653	2850588	14930452
Reason for not providing PAN				
Reason for not providing PAN				
Sub-categorization of shares				
Shareholding (No. of shares) under				

Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

Foreign Portfolio Investors Category I		
Searial No.	1	
Name of the Shareholders (I)	Goldman Sachs Funds - Goldman Sachs India Equity Portfolio	Click here to go back
PAN (II)	AAGCG9887L	Total
No. of fully paid up equity shares held (IV)	2498251	2498251
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	2498251	2498251
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.13	1.13
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	2498251	2498251
Class eg:y		
Total	2498251	2498251
Total as a % of Total Voting rights	1.13	1.13
No. Of Shares Underlying		

Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.13	1.13
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	2498251	2498251
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		

Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Insurance Companies

Serial No.	1	
Name of the Shareholders (I)	Sbi Life Insurance Co. Ltd	Click here to go back
PAN (II)	AAFCS2530P	Total
No. of fully paid up equity shares held (IV)	3523266	3523266
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3523266	3523266
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.6	1.6
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3523266	3523266
Class eg:y		
Total	3523266	3523266
Total as a % of Total Voting rights	1.6	1.6
No. Of Shares Underlying		

Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.6	1.6
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	3523266	3523266
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		

Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Any Other (specify)

Searial No.	1	2	3	4	5	
Category	Trusts	Others	LLP	HUF	Clearing Members	
Category / More than 1 percentage	Category	Category	Category	Category	Category	
Name of the Shareholders (I)		INDEPENDENT DIRECTOR				Click here to go back
PAN (II)						Total
No. of the Shareholders (I)	4	1	42	3342	7	3396
No. of fully paid up equity shares held (IV)	454	50	241747	251264	1219	494734
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	454	50	241747	251264	1219	494734
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0.11	0.11	0	0.22
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	454	50	241747	251264	1219	494734
Class eg:y						

Total	454	50	241747	251264	1219	494734
Total as a % of Total Voting rights	0	0	0.11	0.11	0	0.22
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0	0.11	0.11	0	0.22
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	454	50	241747	251264	1219	494734
Reason for not providing PAN						

Reason for not providing PAN						
Sub-categorization of shares						
Shareholding (No. of shares) under						
Sub-category (i)	0	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0	0

