



Cello World Limited

(formerly known as 'Cello World Private Limited')

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)

Admin Office: Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (India),

Tel: 022 6997 0000, e-mail: cello.sales@celloworld.com, grievance@celloworld.com

Website: www.corporate.celloworld.com **CIN:** L25209DD2018PLC009865

June 24, 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544012	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: CELLO
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Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir(s)/ Madam(s),

Pursuant to Regulation 30 read with Sub-para (20) of Para (A) of Part (A) of Schedule III of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, as amended, we hereby submit the disclosure regarding the Demand Cum Show Cause Notice ('the said notice') dated June 23, 2025, from Directorate General of Goods & Service Tax Intelligence, Surat Zonal Unit, alleging misclassification of certain goods sold by Company and its material subsidiary.

The relevant details as per the requirement of Regulation 30 of the Listing Regulations, read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given in the enclosed 'Annexure - A'.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi

Company Secretary & Compliance Officer

M.no. A27603

**Address: Cello House, Corporate Avenue, 'B' Wing,
Sonawala Road, Goregaon (East), Mumbai-400 063**

Encl: As above



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Annexure-A

Details in terms of Regulation 30 read with Schedule III of the Listing Regulations and SEBI Circular No. SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated July 13, 2023:

Show Cause Notice	Description
Name of the authority	Directorate General of Goods and Services Tax Intelligence Surat Zonal Unit
Nature and details of the action(s) taken, initiated or order(s) passed	Issuance of Show Cause Notice under Section 74 (1) & 74A(1) of CGST Act, 2017 read with SGST Act, 2017, UTGST Act, 2017 and Section 20 of the IGST Act, 2017
Date of receipt of direction or order, including any ad interim or interim orders, or any other communication from the authority	June 23,2025
Details of the violation(s)/ contravention(s) committed or alleged to be committed	The said Notice is issued under Section 74 (1) & 74A(1) of CGST Act, 2017 read with SGST Act, 2017, UTGST Act, 2017 and Section 20 of the IGST Act, 2017, alleging short payment of GST on account of misclassification of certain goods sold by the Company and its material subsidiary during the period between April, 2018 and March, 2025 amounting to ₹ 24,63,88,319/-
Impact on financial, operation or other activities of the listed entity, quantifiable in monetary terms to the extent possible	The Company is evaluating appropriate legal remedy against the notice and is proposing to file a response to the same within the prescribed time limit. There would not be material impact on operation / financial of the Company..