



# Cello World Limited

(formerly known as 'Cello World Private Limited')

**Regd. Office:** 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)

**Admin Office:** Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (India),

**Tel:** 022 6997 0000, e-mail: [cello.sales@celloworld.com](mailto:cello.sales@celloworld.com), [grievance@celloworld.com](mailto:grievance@celloworld.com)

**Website:** [www.corporate.celloworld.com](http://www.corporate.celloworld.com) **CIN:** L25209DD2018PLC009865

August 22, 2025

|                                                                                                                 |                                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>BSE Limited</b><br>Phiroze Jeejeebhoy Towers, Dalal Street,<br>Mumbai - 400 001<br><b>Scrip Code: 544012</b> | <b>National Stock Exchange of India Limited</b><br>Exchange Plaza, C-1, Block - G, Bandra Kurla<br>Complex, Bandra (East), Mumbai - 400 051<br><b>Symbol: CELLO</b> |
|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Sub: Newspaper advertisement regarding "100 days Campaign - Saksham Niveshak"

Dear Sir(s)/ Madam(s),

Pursuant to Circular from the Investor Education and Protection Fund Authority ("IEPFA"), Ministry of Corporate Affairs (MCA) dated 16th July 2025, we enclose herewith a copy of newspaper advertisement published in Free Press Journal (English) and Gujarat Mitra (Gujarati) on August 22, 2025 relating to 100 days Campaign – "Saksham Niveshak" from July 28, 2025 to November 06, 2025, to reach out the shareholders who have not claimed their dividend or have not yet updated their KYC and nomination details with the Company.

The above information is also available on the Company's website:  
<https://www.corporate.celloworld.com/>.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

**For Cello World Limited**

**Hemangi Trivedi**  
**Company Secretary and Compliance Officer**  
**M.no. A27603**  
**Encl: A/a**







