



Cello World Limited

(formerly known as 'Cello World Private Limited')

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)

Admin Office: Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (E), Mumbai - 400 063, (India),

Tel: 022 6997 0000, e-mail: cello.sales@celloworld.com, grievance@celloworld.com

Website: www.corporate.celloworld.com **CIN:** L25209DD2018PLC009865

August 11, 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544012	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: CELLO
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Sub: Press Release on Unaudited Financial Results (Standalone and Consolidated) for the first quarter ended on June 30, 2025

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the first quarter ended on June 30, 2025.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi

Company Secretary & Compliance Officer

M.no. A27603

**Address: Cello House, Corporate Avenue, 'B' Wing,
Sonawala Road, Goregaon (East), Mumbai-400 063**

Encl: A/a

CELLO WORLD LIMITED

Q1FY26 Financial & Business Highlights

Mumbai, 11th August 2025 – Cello World Limited, one of the prominent players in the consumerware market in India with presence in the consumer houseware, writing instruments and stationery, moulded furniture and allied products and consumer glassware categories has announced its un-audited Financial Results for the quarter ended 30th June 2025.

Revenue from
Operations

Rs. 529 crores
YoY Growth **6%**

Gross Profit

Rs. 286 crores
Margin **54%**

Highest Ever Margin %

EBITDA

Rs. 126 crores
Margin **24%**

Profit After Tax
(Attributable to Owners)

Rs. 73 crores
Margin **14%**

For Q1FY26

Key Financial Highlights

Particulars (in Rs. Crs.)	Q1 FY26	Q1 FY25	YoY	FY25
Revenue From Operation	529.0	500.7	6%	2,136.4
Gross Profit	285.6	269.4	6%	1,104.9
<i>Gross Profit Margin (%)</i>	54.0%	53.8%		51.7%
EBITDA	126.3	134.9	-6%	554.7
<i>EBITDA Margin (%)</i>	23.9%	27.0%		26.0%
Profit before Tax	107.5	120.3	-11%	491.3
PAT (Attributable to Owners)	73.0	82.6	-12%	338.8
<i>PAT Margin (%)</i>	13.8%	16.5%		15.9%

Revenue Breakup

Particulars (in Rs. Crs.)	Q1 FY26	Q1 FY25	YoY	FY25
Consumer Ware	365.5	327.1	12%	1,460.4
Writing Instruments	73.7	83.2	-12%	308.6
Moulded Furniture and Allied Products	89.9	90.3	-1%	367.4

Gross Profit Breakup

Particulars (in Rs. Crs.)	Q1 FY26	Q1 FY25	YoY	FY25
Consumer Ware	205.4	179.0	15%	768.3
Writing Instruments	43.3	49.3	-12%	174.6
Moulded Furniture and Allied Products	36.8	41.2	-11%	161.9

Commenting on the Result, Mr. Pradeep Rathod, Chairman & Managing Director, Cello World Limited said

“Cello reported a steady start for the year, delivering a year-on-year revenue growth of 6%, reaching Rs. 529 Cr while achieving its highest-ever gross profit margin of 54.0%. This improvement underscores the Cello’s manufacturing excellence. Despite this improvement, over EBITDA margin declined by 380 bps, due to additional operational costs pertaining to the new glassware facility. We expects this to stabilize once the glass facility ramps in the future.

Our core consumer-ware segment sustained positive momentum, driven by standout categories such as hydration, opalware, and glassware, whereas segments like writing instruments and furniture remained subdued this quarter.

Looking ahead, we are committed to further enhancing our omnichannel presence to broaden our product reach across India with a focus on premiumization and a stable margin profile. We maintain a positive outlook for H2 FY26 driven by revival in consumer demand across categories.”

About Cello World Limited

Cello World Limited is a prominent player in the consumer ware market in India with presence in the consumer houseware, writing instruments and stationery, and moulded furniture and allied products and consumer glassware categories.

The Company operates 14 manufacturing facilities across six locations in India. The manufacturing capabilities allow them to manufacture a diverse range of products in-house.

The Company has a strong PAN India distribution network with 3,800+ distributors and 1,45,000+ retailers across India. The Company’s strengths include a Well-established brand name and strong market positions with a track record of scaling up new businesses and product categories.

The Company is looking at continued innovation to grow wallet share and expand consumer base, expand distribution network, scale up branding, promotional and digital activities and grow manufacturing capabilities and expand production capacities.

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.



For more information, please contact

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Cello World Limited



CIN: L25209DD2018PLC009865

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Investor Relations (IR)
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