

General information about company	
Scrip code	544012
NSE Symbol	CELLO
MSEI Symbol	NA
ISIN	INE0LMW01024
Name of the company	CELLO WORLD LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/ No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	No	No	No	No
5	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
6	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
7	Whether any shares held by promoters are encumbered under "Pledged"?	No	No		
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?	No	No		
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	No	No		
10	Whether company has equity shares with differential voting rights?	No	No	No	No
11	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	5.97
As on the end of previous 1st quarter	100	7.09
As on the end of previous 2nd quarter	100	8.04
As on the end of previous 3rd quarter	100	8.28
As on the end of previous 4th quarter	100	6.46

Table I - Summary Statement holding of specified securities															
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Share Underlying Outstanding convertible securities, N of Warrants and ESOP et (X) = (XA+XB+X
								No of Voting (XIV) Rights			Total as a % of (A+B+C)				
								Class eg:X	Class eg:Y	Total					
(A)	Promoter & Promoter Group	12	165662977			165662977	75	165662977		165662977	75				
(B)	Public	123482	55222057			55222057	25	55222057		55222057	25				
(C)	Non Promoter-Non Public	0	0			0		0		0	0				
(C1)	Shares underlying DRs	0	0			0		0		0	0				
(C2)	Shares held by Employee Trusts	0	0			0	0	0		0	0				
	Total	123494	220885034			220885034	100	220885034		220885034	100				

Table I - Summary Statement holding of specified securities																
Category (I)	Category of shareholder (II)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non- Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group	75											165662977			
(B)	Public	25											55222057	0	0	0
(C)	Non Promoter-Non Public												0			
(C1)	Shares underlying DRs												0			
(C2)	Shares held by Employee Trusts	0											0			
	Total	100											220885034	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group															
Sr. No.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of SI Underlying Outstanding convertible securities of Warrants and ESO (X) = (XA+XB)
								No of Voting (XIV) Rights			Total as a % of Total Voting rights				
								Class eg: X	Class eg: Y	Total					
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group														
(1)	Indian														
(a)	Individuals/ Hindu undivided Family	9	126662971			126662971	57.34	126662971		126662971	57.34				
(d)	Any Other (specify)	3	39000006			39000006	17.66	39000006		39000006	17.66				
Sub-Total (A) (1)		12	165662977			165662977	75	165662977		165662977	75				
(2)	Foreign														
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)		12	165662977			165662977	75	165662977		165662977	75				
B	Table III - Statement showing shareholding pattern of the Public shareholder														
(1)	Institutions (Domestic)														
(a)	Mutual Funds	15	9666644			9666644	4.38	9666644		9666644	4.38				
(c)	Alternate Investment Funds	9	15229147			15229147	6.89	15229147		15229147	6.89				
(e)	Insurance Companies	6	7391883			7391883	3.35	7391883		7391883	3.35				
Sub-Total (B) (1)		30	32287674			32287674	14.62	32287674		32287674	14.62				
(2)	Institutions (Foreign)														

(d)	Foreign Portfolio Investors Category I	91	11598247			11598247	5.25	11598247		11598247	5.25				
(e)	Foreign Portfolio Investors Category II	10	297756			297756	0.13	297756		297756	0.13				
Sub-Total (B) (2)		101	11896003			11896003	5.39	11896003		11896003	5.39				
(3)	Central Government / State Government(s)														
(4)	Non-institutions														
(c)	Key Managerial Personnel	2	2797			2797	0	2797		2797	0				
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	118064	7563977			7563977	3.42	7563977		7563977	3.42				
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	4	191880			191880	0.09	191880		191880	0.09				
(i)	Non Resident Indians (NRIs)	1427	313082			313082	0.14	313082		313082	0.14				
(j)	Foreign Nationals	1	111			111	0	111		111	0				
(k)	Foreign Companies	1	979448			979448	0.44	979448		979448	0.44				
(l)	Bodies Corporate	382	1196253			1196253	0.54	1196253		1196253	0.54				
(m)	Any Other (specify)	3470	790832			790832	0.36	790832		790832	0.36				
Sub-Total (B) (4)		123351	11038380			11038380	5	11038380		11038380	5				
Total Public Shareholding (B)=(B) (1)+(B) (2)+(B) (4)		123482	55222057			55222057	25	55222057		55222057	25				

(3)+(B)(4)															
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder														
(1)	Custodian/ DR Holder - Name of DR Holders (If Available)	0	0			0		0		0	0				
(2)	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021	0	0			0	0	0		0	0				
Total NonPromoter- Non Public Shareholding (C)= (C) (1)+(C)(2)		0	0			0		0		0	0				
Total (A+B+C2)		123494	220885034			220885034	100	220885034		220885034	100				
Total (A+B+C)		123494	220885034			220885034	100	220885034		220885034	100				

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																
Sr. No.	Category & Name of the Shareholders (I)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group															
(1)	Indian															
(a)	Individuals/ Hindu undivided Family	57.34											126662971			
(d)	Any Other (specify)	17.66											39000006			
Sub-Total (A) (1)		75											165662977			
(2)	Foreign															
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)		75											165662977			
B	Table III - Statement showing shareholding pattern of the Public shareholder															
(1)	Institutions (Domestic)															
(a)	Mutual Funds	4.38											9666644	0	0	0
(c)	Alternate Investment Funds	6.89											15229147	0	0	0

(e)	Insurance Companies	3.35											7391883	0	0	0
Sub-Total (B) (1)		14.62											32287674	0	0	0
(2)	Institutions (Foreign)															
(d)	Foreign Portfolio Investors Category I	5.25											11598247	0	0	0
(e)	Foreign Portfolio Investors Category II	0.13											297756	0	0	0
Sub-Total (B) (2)		5.39											11896003	0	0	0
(3)	Central Government / State Government(s)															
(4)	Non-institutions															
(c)	Key Managerial Personnel	0											2797	0	0	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	3.42											7563977	0	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	0.09											191880	0	0	0
(i)	Non Resident Indians (NRIs)	0.14											313082	0	0	0
(j)	Foreign Nationals	0											111	0	0	0
(k)	Foreign Companies	0.44											979448	0	0	0
(l)	Bodies Corporate	0.54											1196253	0	0	0

(m)	Any Other (specify)	0.36											790832	0	0	0
Sub-Total (B) (4)		5											11038380	0	0	0
Total Public Shareholding (B)=(B) (1)+(B) (2)+(B) (3)+(B)(4)		25											55222057	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder															
(1)	Custodian/ DR Holder - Name of DR Holders (If Available)												0			
(2)	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021	0											0			
Total NonPromoter- Non Public Shareholding (C)= (C) (1)+(C)(2)													0			
Total (A+B+C2)		100											220885034			
Total (A+B+C)		100											220885034			

Individuals/Hindu undivided Family							
Sr. No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	Gaurav Pradeep Rathod	Pankaj Ghisulal Rathod	Pradeep Ghisulal Rathod	Sangeeta Pradeep Rathod	Ruchi Gaurav Rathod	Karishma Harsh Parekh	Malvika P. Rathod
PAN (II)							
No. of fully paid up equity shares held (IV)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Total nos. shares held (VII) = (IV)+(V)+ (VI)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Total	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Total as a % of Total Voting rights	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Total No. of shares on fully diluted basis (including warrants and Convertible Securities etc.) (XI)=(VII+X)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	21.48	10.75	10.26	5.66	2.83	1.77	1.77
Number of equity shares held in dematerialized form (XVIII)	47435590	23735761	22667835	12511893	6255946	3900000	3900000
Reason for not providing PAN							

Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family			
Sr. No.	8	9	
Name of the Shareholders (I)	Sneha Jigar Ajmera	Babita Pankaj Rathod	Click here to go back
PAN (II)	██████████	██████████	Total
No. of fully paid up equity shares held (IV)	3900000	2355946	126662971
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3900000	2355946	126662971
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.77	1.07	57.34
Number of Voting Rights held in each class of securities (IX)			
Class eg:X	3900000	2355946	126662971
Total	3900000	2355946	126662971
Total as a % of Total Voting rights	1.77	1.07	57.34
Total No. of shares on fully diluted basis (including warrants and Convertible Securities etc.) (XI)=(VII+X)	3900000	2355946	126662971
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	1.77	1.07	57.34
Number of equity shares held in dematerialized form (XVIII)	3900000	2355946	126662971
Reason for not providing PAN			

Reason for not providing PAN			
Shareholder type	Promoter Group	Promoter Group	

Any Other (specify)				
Sr. No.	1	2	3	
Category	Trusts	Trusts	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	Pankaj Rathod Family Trust	Babita Rathod Family Trust	Cello Pens And Stationery Pvt. Ltd.	
PAN (II)	██████████	██████████	██████████	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	19500000	19500000	6	39000006
Total nos. shares held (VII) = (IV)+(V)+ (VI)	19500000	19500000	6	39000006
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.83	8.83	0	17.66
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	19500000	19500000	6	39000006
Total	19500000	19500000	6	39000006
Total as a % of Total Voting rights	8.83	8.83	0	17.66
Total No. of shares on fully diluted basis (including warrants and Convertible Securities etc.) (XI)=(VII+X)	19500000	19500000	6	39000006
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	8.83	8.83	0	17.66

Number of equity shares held in dematerialized form (XVIII)	19500000	19500000	6	39000006
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter Group	Promoter Group	Promoter Group	

Mutual Funds		
Sr. No.	1	
Name of the Shareholders (I)	Kotak Small Cap Fund	Click here to go back
PAN (II)	██████████	Total
No. of fully paid up equity shares held (IV)	3098033	3098033
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3098033	3098033
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.4	1.4
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3098033	3098033
Total	3098033	3098033
Total as a % of Total Voting rights	1.4	1.4
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	3098033	3098033
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	1.4	1.4
Number of equity shares held in dematerialized form (XIV)	3098033	3098033
Reason for not providing PAN		

Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Alternate Investment Funds				
Sr. No.	1	2	3	
Name of the Shareholders (I)	India Advantage Fund S5 I	India Advantage Fund S4 I	Tata Capital Growth Fund Ii	Click here to go back
PAN (II)	██████████	██████████	██████████	Total
No. of fully paid up equity shares held (IV)	8706211	3373653	2850588	14930452
Total nos. shares held (VII) = (IV)+(V)+ (VI)	8706211	3373653	2850588	14930452
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.94	1.53	1.29	6.76
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	8706211	3373653	2850588	14930452
Total	8706211	3373653	2850588	14930452
Total as a % of Total Voting rights	3.94	1.53	1.29	6.76
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	8706211	3373653	2850588	14930452
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	3.94	1.53	1.29	6.76
Number of equity shares held in dematerialized form (XIV)	8706211	3373653	2850588	14930452
Reason for not providing PAN				

Reason for not providing PAN				
Sub-categorization of shares				
Shareholding (No. of shares) under				
Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

Foreign Portfolio Investors Category I		
Sr. No.	1	
Name of the Shareholders (I)	Goldman Sachs Funds - Goldman Sachs India Equity Portfolio	Click here to go back
PAN (II)	██████████	Total
No. of fully paid up equity shares held (IV)	2951679	2951679
Total nos. shares held (VII) = (IV)+(V)+ (VI)	2951679	2951679
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.34	1.34
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	2951679	2951679
Total	2951679	2951679
Total as a % of Total Voting rights	1.34	1.34
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	2951679	2951679
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	1.34	1.34
Number of equity shares held in dematerialized form (XIV)	2951679	2951679
Reason for not providing PAN		

Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Insurance Companies			
Sr. No.	1	2	
Name of the Shareholders (I)	Sbi Life Insurance Co. Ltd	Hdfe Life Insurance Company Limited	Click here to go back
PAN (II)	██████████	██████████	Total
No. of fully paid up equity shares held (IV)	3677690	2517351	6195041
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3677690	2517351	6195041
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.66	1.14	2.8
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	3677690	2517351	6195041
Total	3677690	2517351	6195041
Total as a % of Total Voting rights	1.66	1.14	2.8
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	3677690	2517351	6195041
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	1.66	1.14	2.8
Number of equity shares held in dematerialized form (XIV)	3677690	2517351	6195041
Reason for not providing PAN			

Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Any Other (specify)						
Sr. No.	1	2	3	4	5	
Category	Trusts	Others	LLP	HUF	Clearing Members	
Category / More than 1 percentage	Category	Category	Category	Category	Category	
Name of the Shareholders (I)		Independent Director				Click here to go back
PAN (II)						Total
No. of the Shareholders (I)	3	1	44	3420	2	3470
No. of fully paid up equity shares held (IV)	500	50	362804	426699	779	790832
Total nos. shares held (VII) = (IV)+(V)+ (VI)	500	50	362804	426699	779	790832
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0.16	0.19	0	0.35
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	500	50	362804	426699	779	790832
Total	500	50	362804	426699	779	790832
Total as a % of Total Voting rights	0	0	0.16	0.19	0	0.35
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	500	50	362804	426699	779	790832
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)=(VII)+(X) As a %	0	0	0.16	0.19	0	0.35

of (A+B+C2)						
Number of equity shares held in dematerialized form (XIV)	500	50	362804	426699	779	790832
Reason for not providing PAN						
Reason for not providing PAN						
Sub-categorization of shares						
Shareholding (No. of shares) under						
Sub-category (i)	0	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0	0

