



# Cello World Limited

(formerly known as 'Cello World Private Limited')

**Regd. Office:** 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)

**Admin Office:** Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (India)

**Tel:** 022 6997 0000, **e-mail:** grievance@celloworld.com

**Website:** www.corporate.celloworld.com **CIN:** L25209DD2018PLC009865

February 14, 2026

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 <b>Scrip Code: 544012</b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 <b>Symbol: CELLO</b>
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**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Further capital infusion and conversion of loan into equity in Cello Consumerware Private Limited, a Wholly Owned Subsidiary ("WOS") of Cello World Limited**

Dear Sir(s)/ Madam(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**Listing Regulations**"), we wish to inform you that the Board of Directors of the Company, as a part of internal capital restructuring, at its meeting held today i.e., February 14, 2026, has approved and authorized:

1. the conversion of pre-existing inter-company loan issued to its wholly owned subsidiary Cello Consumerware Private Limited ('CCPL') aggregating to INR 500 crore into equity shares; and
2. the fresh capital infusion of INR 100 crore into its wholly owned subsidiary, Cello Consumerware Private Limited ("CCPL").

The details as required under Regulation 30 of the Listing Regulations read with SEBI circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 is attached herewith as Annexure-A.

The aforesaid information is being made available on the Company's website i.e [www.corporate.celloworld.com](http://www.corporate.celloworld.com)

You are requested to take the same on record.

Thanking you.

Yours faithfully,

**For Cello World Limited**

**Hemangi Trivedi**  
**Company Secretary & Compliance Officer**  
**M.no. A27603**  
**Encl: As above**



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## Annexure-A

S No.	Particulars	Description
1	Name of the Target entity, details in brief such as size, turnover etc.	Cello Consumerware Private Limited ('CCPL') is a Wholly Owned Subsidiary of the Company  Turnover of CCPL for the financial year ended March 31, 2025: ₹18.95 crs
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The proposed investment is a Related Party Transaction and will be on an arm's length basis.  Certain Directors of the Company are also Directors on the Board of CCPL.  Other than this, none of the Company's promoter/ promoter group /group companies have any interest in the proposed investment.
3	Industry to which the entity being acquired belongs	CCPL is in the business of manufacturing and selling of consumerware and consumer durable items.
4	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
5	Brief details of Utilisation of Proceeds of Capital Infusion	The pre-existing loan granted has been utilised for setting up the manufacturing unit and working capital for steel and glass consumerware products at Falna, Rajasthan. The fresh capital infusion shall be utilised to meet capital expenditure for manufacturing unit, working capital and business funding requirements of CCPL, repayment of loans, and other general corporate purposes.
6	Indicative time period for completion of the acquisition	The conversion of Loan into Equity and further capital infusion is proposed to be completed within three months.



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7	Nature of consideration - whether cash consideration or share swap and details of the same;	Total subscription amount : INR 600 crs; <ul style="list-style-type: none"><li>• INR 500 crs by way of conversion of inter-company loan</li><li>• INR 100 crs by way of fresh capital infusion in cash</li></ul>						
8	Cost of acquisition or the price at which the shares are acquired;	CCPL will issue 48,592 equity shares of face value of INR 10 each at premium.  The price is based on the valuation recommended by an independent Registered Valuer, as per valuation report dated February 02, 2026						
9	Percentage of shareholding / control acquired and / or number of shares acquired;	There will be no change in percentage of shareholding/ control.  CCPL will continue to remain a 100% WoS of the Company.						
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	CCPL was incorporated on December 10, 2021 as a Wholly Owned Subsidiary of the Company in India. CCPL is engaged in the business of manufacturing consumerware products, including steel and glass consumerware.  Turnover for the last 3 financial years <table border="1"><tr><td>March 31, 2025</td><td>₹18.95 crs</td></tr><tr><td>March 31, 2024</td><td>₹ 0.40 crs</td></tr><tr><td>March 31, 2023</td><td>NIL</td></tr></table>	March 31, 2025	₹18.95 crs	March 31, 2024	₹ 0.40 crs	March 31, 2023	NIL
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